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Sierra Madre News

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$6.00 Yearly — 15c Copy Phone 355-3324 Sierra Madre, California — Thursday, November 4, 1971 16 Pages — Vol. 65, No. 52

LOOK IT OVER!

EDITORIAL

by R. Robert Evans

You have by now, or will within the next couple of days, received your annual TAX BILL from Harold Ostley, County Tax Collector. This bill will tell you just how much you owe for the present year and it will tell you that it is now due and payable, and that unless you at least pay the first half by December 10, you will be delinquent.

I have not received mine as yet, but I understand that the tax rate will be approximately $14.41 per $100 Assessed valuation. Are you still reading?

Look this bill over carefully, read it and re-read it. Do you understand what you are getting for this amount of ALL TIME HIGH TAXES?

Well, if there are any bargains in tax rates, the only one that I can find on the sheet is the charge of $2.17 made by the City of Sierra Madre, the balance of $12.24 is nothing less than burglary; just plain highway robbery.

The 99c school tax override, it's there, the school tax it is there also, the many money amendments that you voted on in past elections and passed, are there; water tax is there; welfare is there in all its glory; County taxes are there; state taxes are there. Yes siree, they are all there and accounted for, and you must pay them to keep your property.

Just think of the hundreds of services you do receive for the $2.17 from the City of Sierra Madre and then compare what you get for the balance, then ask yourself . . . "Am I getting My Fair Share" and of course the answer is . . . "YOUR FAIR SHARE OF ASSESSMENT ONLY."

You people who pay your tax bill with your home mortgage should go to your lending agency and get a copy of your tax bill; you should look it over, it will

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PRIOR TO PRESENTING it to Parks and Recreation Director, Steve Renfro, for display, Sheri Carlton voted Most Improved Player, looks over second place trophy won by her team the 'Cougarettes' in the Girls Recreational Softball League. The team gave a good accounting of themselves this season climbing up from fourth place last year to second.

'Cougarettes' Win Trophy

Girls Senior Softball Team Brings Home Trophy

Sierra Madre has gained another notch in prestige. No, it was not politicians or city bigwigs responsible for this latest claim to fame. It was a team of young ball-players — members of the so called 'weaker sex', at that!

The female ballplayers, the "Cougarettes," Sierra Madre's Girls Senior Softball Team garnered the lovely, second place trophy in the Girls Recreational Softball League. Other teams in the league, which is three years old, comes from Bell (1st place); Alhambra (3rd place); Rio Hondo (4th place); and Pasadena (5th place).

Most of the gals on Sierra Madre's senior team have been playing for approximately seven years and participated in the Junior Softball teams first. Presently there are six junior teams and only one senior team, the "Cougarettes." To say that the team members were thrilled about winning second place trophy would certainly be an understatement. And it is quite an improvement; last year they were in last place.

Trophy presentations were made to the teams by league president Ruth Hampton on Saturday, September 11 at a picnic held at Sierra Vista Park for the entire league (Girls Recreational Softball League) and their families. There were approximately fifty people in attendance to see the various team receive their trophies and to watch the choosing of the "All Stars" Team and then watch them play ball against champion trophy winning team of Bell. Guess what, the "All Stars" beat the champions and Sierra Madre had five girls playing on the "All Stars."

During the season, the "Cougarettes" played 12 games, winning 7 and losing 5. But they beat every team in the league at least once — Pasadena three times, Rio Hondo two times, Alhambra one time and they beat the champion team, Bell, one time.

Starting last January, they practiced three times a week prior to the opening of the season in early April. When the team got down to the

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ROSE COURT HOPEFUL — Glenna Marie Kroenert, a senior at Alverno High School, is one of 24 finalists in the Tournament of Roses' 1972 queen and court competition. She is the daughter of Mr. and Mrs. Randolph Kroenert of Pasadena. A Royal Court of seven princesses will be named Monday to reign over the New Year's Day Rose Parade and Rose Bowl football game. Miss Kroenert's judging number is 11.

New Police Security Program

Chief Kendra of the Sierra Madre Police Department announced a new Building Security Check Program being implemented by the Police Department.

The program which will start this week will initially be concerned with inspection of buildings in the downtown business district, but the service will not be limited to commercial establishments alone. Any resident who wishes may have a security check of his home, says Patrolman Gibson, the department public relation officer.

The officers conducting the free service have been trained to identify crime hazards and their personal experiences in the methods burglars use to gain entrance into businesses and homes will be of great value

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YOUR SIERRA MADRE VOLUNTEER FIREFIGHTERS on drill at Sierra Mesa School for Fire Prevention Week, include Fire Marshal Dick Probart, Captain T. Neil Smith; Engineer R. Robert Evans, and Reserves George Maurer and Robert Duer. This is an annual event at all the schools in Sierra Madre during Fire Prevention Week in October.

WEATHER

	High	Low	Prec.
Oct. 27	68	46	.02"
Oct. 28	60	50	.05"
Oct. 29	63	38	
Oct. 30	61	34	
Oct. 31	70	36	
Nov. 1	67	41	
Nov. 2	76	45	

Storm total .....07"
Total rainfall to date .....46"
Year ago to date .....Tr.
2 years ago to date .....00"
3 years ago to date .....30"
(Season period October 1 to September 30)

Democrats To Meet

Representatives of the Democratic Presidential candidates announced, and unannounced, McGovern, Muskie, Harris and Lindsay will speak at the Sierra Madre Democratic Club's Gourmet Dinner Saturday November 6, 7 p.m. at the home of Mr. and Mrs. Keith Seegmiller, 181 East Grand View in Sierra Madre.

The dinner theme will be Danish with costumes optional for the guests. Recorder music will be played by Mr. and Mrs. Joseph Stephenson and Mrs. Michael Milder. Dinner will include Danish herring and pretzels, roast game hen stuffed with browned rice, vegetables, salad, and trifle. Cooks for the grand Scandinavian occasion will be Mrs. William Holt, Mrs. Walt Wesley, Mrs. Richard Hill, Mrs. Dennis Paul, Mrs. Lynn Cirino, Mrs. Houston Denslow and Mrs. Joe Godley. Cost of the dinner will be five dollars per person. Bar tickets will be sold separately.

Reservations may be made by calling 355-9477, 355-7526, 355-6838. Club members planning the dinner are Mr. and Mrs. James Holt, Mrs. Jeanne G. Holt, Mrs. Walter Pemstein, Mrs. Marilyn Sailor and Mr. and Mrs. Keith Seegmiller.

New Shop Has Special

Sierra Madre's newest business establishment, "Mugs and Stuff," has decided to further accommodate their customers by extending their hours. Owners Dick and Jenny Wilson, say "the latch" key's out now from 10 a.m. until 8 p.m. Mondays through Saturdays."

The couple also pointed out that with the Christmas holidays fast approaching, orders on the custom, personalized items will probably take a little longer, so be sure and get your orders in early.

Pleased with their warm reception from the community, in appreciation, the Wilsons are offering 10 per cent off on personalized items ordered prior to November 15th. Furthermore, up until that same date, November 15th, if you purchase one first name (stock) mug you will get one free. And out of all the first name mugs on hand, you are bound to find the name you want. Dicks adds that "If you don't see the name you want, ask for it."

Be sure to stop in and order your custom, personalized item prior to November 15 so that you can take advantage of the 10 per cent discount. Jenny Wilson, with the help of Sierra Madrean, Marge Crouse, will be managing the shop.

Aside from all the items "Mugs and Stuff" offer, both Jenny and her husband are anxious to know what their customers would like and welcome comments and suggestions.

La Salle Holds Journalism Day

Students from nine Southern California high schools participated in La Salle High School's Journalism Day, Thursday, October 28, from 10 a.m. to 2 p.m. The event was enthusiastically received by student and professional participants.

Morning seminars involved Terry Johnson, Richard Robinson, and Ed Norgood of the Star-News, Temple City Editor Helen Schrader, and Jim Powell of American Yearbook Co. Subjects covered included feature writing, editorial writing, sports writing, layout, and photography.

Lunch was served by the Mother's Club with Mrs. Gene De Wald and Mrs. Mark Mullin in charge.

The afternoon featured speaker Roger Layng, program director of KNX-FM, who spoke on the Pentagon Papers and the responsibility of the press to report news accurately and not to inflame an already dangerous situation such as Attica.

In addition to La Salle, the schools participating were Alverno High School,

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The Time Has Come!

LOCAL POLICE BUSY

Our local Police Department seems to have been a little busier than usual these last few weeks and among the case loads they have handled have been two burglaries and three cases involving violation of Narcotics and Dangerous Drugs Laws.

On Friday morning, October 22, Officer Michael Scannell was detailed to take a burglary report from a resident on Colony. The incident apparently occurred sometime between the hours of 12 midnight and 6 a.m. The victim, a salesman for a well-known shoe company, had many different types of shoes for display and showing in shoe boxes stacked in his garage and a number of these were missing.

As the results of information received from an observant informant — a police dispatcher for another city — a suspect was arrested by Sgt. Ed Reilley and the stolen property recovered at 12:20 a.m. on Saturday morning, October 23. Further action is still pending at the writing.

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Taxes Now Due And Payable

Real estate owners in Los Angeles County were reminded today by County Tax Collector Harold J. Ostly that their property taxes are due and payable on November 1.

Ostly, who collects taxes for all local agencies, mailed tax bills on that date.

Citizens not receiving their bills by November 10 or having questions about their billings were advised to call 626-6311.

Ostly said a total of 1,849,275 real estate tax bills have been issued for fiscal year 1971-72 by his office.

Total real estate tax including County schools, cities except Pasadena, the Flood Control District, the Metropolitan Water District, and other special districts will run $2,159,187,725.

According to the Tax Collector, large corporations, utility companies, and other owners of multiple parcels of real estate along with mortgage companies having impound accounts cooperate with his office by picking up over 600,000 tax bills.

This results in considerable postage savings to the County.

Remaining in the Tax Collector's office are 3,400 bills without a mailing address which must be picked up by the taxpayer, Ostly added.

New Moves In Sierra Madre

Fourteen new residents or residents that have moved during the month of October have been noted in the city records, they are:

Fred M. Farnsworth
Steve Smith
R. C. Johnson, Jr.
Jerome D. Meier
W. D. Norrig
William K. Cassell
Elwood H. Williams
John Land
Louis M. Centobene
Alvin C. Duesing

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-- Editorial --

By R. Robert Evans

"The time has come," the Walrus said, "to speak of cabbages and kings." So we will have to interpret this to be, Cabbages — money, and the Kings — the City Council.

Not since the year 1954 have the merchants of the City of Sierra Madre had to pay an increase in business license fees to the city, and of course all of those people from outside our city who are doing busines within the city limits have also not had to pay an increase, and of course everything is going up, up and up.

At the last Council meeting on Tuesday, October 26, Ordinance No. 880 was presented to the Council which would effect new fees. The Council gave the Ordinance a short study and then with respect to the Chamber of Commerce, delayed all their action until such time as the Chamber of Commerce could discuss it with its membership and report back to them.

To some of us this increase rate is fairly hefty, running into an increase of over 500 per cent, with the one-man operation taking an increase of around 50 per cent, and the average seemed to be sharing in the increase about 100 per cent or more.

Th rate increase comes in the fact that the license fees prior to this time were generally set for most businesses at a flat rate of $24 per year. The new rate as set forth in Ordinance 880 was set at a flat rate of $35 PLUS $3 per person employed by the firm after the first employee.

Further, such things as vehicles, vending machines, circuses, door-to-door solicitors are also added.

It was further amusing to this scribe that it will be necessary to buy a license or pay a fee when one goes bankrupt and must have a bankrupt sale, but then that is the way life has become during these hectic days.

To clarify the 500 per cent increase in fees, The Sierra Madre News will have that type of increase, and no doubt others such as Sierra Engineering, the grocery stores and those that have a great number of employees will be subject to like percentages of increases.

This newspaper, formerly paying $24 per year will now, with its employees as defined in the Ordinance, pay $68 per year, and will also be subject to the vending machine or newspaper stands fee of $6 per stand for an additional $60 for a total of $128.

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Sponsored By Your Firefighters

DANCE DRIVE NOW UNDERWAY

The first week of the "all-out" drive by your Sierra Madre Volunteer Firefighters seemed to be slow and easy, a very slow response, but still those that did respond were quite generous with their thoughts and check book.

This is the fiftieth anniversary of the Christmas Dance and the Christmas party for the children of the area, and your firefighters are bound and determined that this one will be one of the greatest of all times, but they must have your help and a lot of it.

As we all know, prices of everything is constantly going up, and your Firefighters will face this situation when it comes to filling the stockings for the Christmas Party for the children, and when it comes to the Easter eggs and prizes for the Easter party in the spring.

To carry all of the expenses for the year it will be necessary to raise approximately $5,000 and to some this does not seem to be a great amount of money when tickets sell for only $1 each and the firefighters sent out over 26,000 of them in the mails last Wednesday.

These certainly are not lush times, and some people just cannot afford to contribute; your firefighters know this and are willing to accept anything that you may have that will help them in their climb to achieve the goal necessary.

If everyone that has been sent a letter would send in just one dollar the whole thing would be accomplished, however this is indeed wishful thinking and we are looking forward to those that might have a fiver or a ten spot lying around that they want to put to work for a good cause.

This year to honor our contributors we will list each one of them in the columns of the Sierra Madre News; but do not despair if your name does not appear at once; it could be that you have forgotten to send it in, or it just might be that we have received so many of them that we sort of had to delay the publication of the names until we could catch up in the space available for those names.

Here are the early birds:

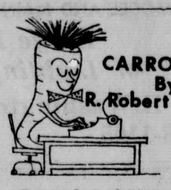
First Contributors

Ferdinand L. Nofer
Mr. and Mrs. Alan C. McCauley
Roess Market
John and Alice Cassazza
Mary McDavitt
Ralph's Shoe Store
Red Poppy
Gullett & Harris
Wynn Wolfe
Past & Present Shoppe
Blanchards Wash-Rite
Mrs. Lee Ellsworth
Youngland
Foothill Coin
Byron Hopper
Split Personality
Pink Cottage
Lalone Cleaners
Dr. & Nell D'Arcy
Music for Everyone
Doris Koll
Parr Jewelry
Ruiz Shoe Repair
Tony Marr
Nancy Bryan
M. M. Yerkey

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YOUR VOLUNTEER FIREFIGHTERS met recently to insert some 26,000 dance tickets into envelopes for mailing to their anticipated donors for their 50th Annual Christmas Dance to be held at Alverno High School on Saturday, December 11. They are now anxiously awaiting the return of the pink envelope carrying the contributions, and they do hope that it will be sooner than soon.



I wonder what would happen if the ecologists had their way and new power generating plants of all kinds . . . coal or nuclear powered, were ruled out of the future . . . ?

— CT —

In my opinion it wouldn't take long before we wouldn't even have the energy to operate any of our industries, or even the household items that are considered necessities . . .

— CT —

There just has to be a balance between need just to stay alive, and the idea that we can turn our backs on everything that isn't perfect ecologically . . .

— CT —

Environment is great, but we still like to eat and live at least somewhat in the manner to which we have become accustomed. Personally we don't mind a little ecological interference just as long as the lights don't go out too soon.

— CT —

Feel for your Police Officer! If he over-reacts he is hated, and if he doesn't react enough he is despised. He is supposed to be a mind reader, a fortune teller, a fix-it man and the lord protector of all . . . but he isn't supposed to deny anyone his rights nor be concerned about his own safety or welfare. Strange how so much is expected from an individual who is considered an oppressor by so many who consider themselves to be the intellectuals of our age.

— CT —

My opinion is . . . "what with miniskirts and the see-thru dresses, that are being displayed around Sierra Madre these days it is going to be almost impossible for a man to look a woman in the eye.

— CT —

Also I remember quite vividly the good old days when you asked, "is it a boy or girl?" you were looking at a baby . . . not entirely so these days.

— CT —

Two hippies were talking on the streets of Sierra Madre the other day when one of them said to the other . . . "Where do you bathe, man?" and the answer was . . . "I bathe in the spring." "No, no," remarked the other. "I didn't say when. I said where."

— CT —

So this brings me down to a little explanation about a subject that I will call "Just for Today" . . . if each of us would spend a day such as this . . . What a wonderful place this would be.

— CT —

Just for today I will live one day only, forgetting yesterday and tomorrow, and not trying to solve the whole problem of life at once.

— CT —

Just for today I will be unafraid of life and of death; unafraid to enjoy the beautiful and to be happy. Lincoln once said that people are as happy as they make up their minds to be.

— CT —

Just for today I will adjust myself to what is, and not try to make everything over to suit me. If I cannot have what I like, I will try to like what I have.

— CT —

Just for today I will be agreeable, cheerful, charitable, do my best, praise people for what they do, not criticize them for what they cannot do; and if I find fault, I will forgive it and forget it. I will not try to improve or regulate anybody except myself.

— CT —

Just for today I will have a plan. I may not follow it exactly, but I will have one. It will save me from worry, hurry and indecision.

— CT —

Just for today I will get people off my nerves and not get on theirs. I will appreciate them for what they do and what they are.

— CT —

Just for today I will not show it if my feelings are hurt. Just for today I will find a little time for quiet, to relax, and to realize what life is and can be; time to think about God, and get a better perspective of myself.

— CT —

Just for today I will look at life with fresh eyes and discover the wonder of it; I will know as I give to the world so the world will give to me.

— CT —

——Please turn to Page 2

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Electrical Contractor
REMODEL AND MAINTENANCE SPECIALISTS
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Display World War I Posters

A collection of authentic World War I posters will be on display at Patriotic Hall at 1816 S. Figueroa Street until November 11, Supervisor Warren M. Dorn reported recently.

Posters which are part of a collection of memorabilia preserved by the County Department of Military and Veterans Affairs include works by such artists as Howard Chandler Christy, Clyde Forsythe and Scott Ethridge.

Obvious purpose of the posters was to stimulate sales of Liberty Bonds and to pomote enlistments in the armed forces, Dorn said.

The posters can be seen Mondays through Fridays from 8 a.m. until 11 p.m., and on Saturdays from 7 p.m. to 11 p.m. in the main lobby which also displays the Blakeman Flag Collection.

Dividend

A dividend of 55 cents per share on the capital stock of Bank America Corporation has been authorized by the corporation's board of directors.

The dividend, which is at the annual rate of $2.20 per share, is payable November 30 to shareholders of record November 5.

John Muir High

College Advisement Night has been scheduled for Thursday, November 11, at 7:30 p.m. at John Muir High School.

Senior high school students and their parents are invited to hear a panel of college and university representatives discuss the programs offered at their respective schools and the eligibility requirements for incoming freshmen.

Following the general session, three 25-minute section meetings will be held by each of the panelists in separate rooms enabling each guest to attend the three most pertinent sessions for him out of the five presented.

Panelists include Mrs. Mae Seidner, University of California; Felix Cianeros, California State Colleges; Dr. Irwin Lewis, Pasadena City College; Emery Walker, Harvey Mudd and Claremont Colleges; Eric Johnson, Occidental College.

Scene of College

Senior Citizens Meet & Plan Future Activities

The Senior Citizens Club met October 23 with 21 members present. In the absence of the president Pearl Patterson presided. She led the group in the Lord's Prayer and Pledge of Allegiance to Our Flag.

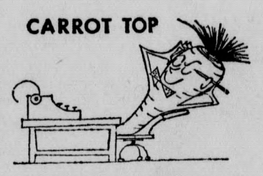
After lunch Pancy Hearn conducted the awarding of door prizes to Edna O'Neal, Ann Platell and Elizabeth Sullivan. Ann Platell read a poem, "Contentment."

Tour chairman Pearl Patterson reported on the tours. The last of the month there was a surprise trip sponsored by the "Happy Wednesday Club of Arcadia. They are planning a number of interesting trips in the future. She had tickets for the Christmas Matinee December 17th at the Pasadena Hastings Theatre to see "Song of Norway" plus other Christmas festivities. She also spoke of a Halloween party October 27th at Arcadia to entertain retarded children sponsored by Santa Anita Senior Citizens Golden Age Club and Happy Wednesday Club.

Pearl then conducted a discussion on how the local club can be improved. Many interesting suggestions were made. A Christmas party was planned and a pot luck Thanksgiving party. A motion was made and carried to appoint Lena Yates as chairman for the Thanksgiving party. The following members offered to serve on the committee, Pansy Hearn, Loretta Tallis and Vivian Smith.

Following the completion of club business the group adjourned for a social time. The club invites all senior citizens to join them. ....

CARROT TOP



Just for today, I will endeavor to be a much better person, and thus lay the groundwork to always be a better person as the days go into December.

— CT —

Here I want to make my personal comments and congratulations to Wayne Clark on his presentations on Channel 3 of our local T.V. Cable Company . . .

— CT —

Wayne is doing an excellent job of giving the subscribers of Cable T.V. the Sierra Madre News of the day . . . the program is now being presented two times each day from Monday through Friday at the hour of 2:30 and again at 6:30 in the evening.

— CT —

To know what is going on in your community . . . watching this program, to me ,is an absolute must. The program is held up to the last possible minute to get the important happenings of the City right up to date . . . and many times the program will give you "flash" items that are happening at the moment of the broadcast . . . make it a habit to watch Channel 3 every day and you will be a better informed citizen . . . I hope, I hope, I hope.

Attend the Church of your Choice this Sunday; you will always meet your friends there.

You and Your Neighbors

By Nancy Bryan

Things are never quiet or dull around the Ted (Marge) Quarstrom household. Marge and her daughter, Lori, and her son, and daughter--in-law, John and Doris Quarnstrom and their two children, Eric and David, travelled to Big Bear a week ago Saturday, October 23. They stayed at Bob and Susan Quarnstrom's cabin and were all nice and snug. On Sunday evening, John and Doris and their youngest, Eric (10 months) decided to come down the hill, but Marge, daughter Lori and grandson David decided to stay another day. And they were snowed in! And they loved every minute of it. However, much to Lori's and David's regrets they were able to return to town on Monday evening (the holiday) and therefore able to attend school the next day! That's the way things seem to go when you are young!

— ☆ —

Seems like there are more people than we realized with birthdays during the month of October. Mrs. Ted (Marge) Quarnstrom celebrated a birthday October 17th. It was a quiet family-get-together at the Quarntsorm residence on North Baldwin with the Quarnstrom brood still in the nest: Lisa, Kenny, Tina, Eric, Lori and the two foster children, Freddie and Sebastian. Also present were Mr. and Mrs. John (Doris) Quarnstrom and sons, Eric and David and Mr. and Mrs. Robert (Susan) Quarnstrom and son Robert, Jr.

Happy birthday, Marge!

— ☆ —

The Pasadena Area Unit of Church Women United will celebrate World Community Day on Friday, November 5, by an all-day picnic and program at Farnsworth Park, North Lake St., Altadena.

— ☆ —

Bob and Jeanette Austad celebrated their 27th wedding anniversary by dining out in China Town, Los Angeles, Monday evening, October 25. It was a spur of the moment "dinner date," but the Austads had a grand time. After dinner they strolled through China Town, looking in the various and interesting shops and also stopped at the Chinese bakery and loaded up on all kinds of unknown confections that just looked good!

Their anniversary was Friday, October 22.

First Western Lowers Charges

Interest rates on all First Western Bank's direct-to-the-consumer loans have been lowered ½ per cent add--on per year, or approximately ½ per cent simple interest per year, effective immediately. The announcement was made last week by Stafford R. Grady, chairman of the board and president of the 95 branch bank.

The new rates apply to First Western's direct car loan program, as well as personal loans, loans for home modernization, boats, and mobile homes.

Call FIRE
355-1401

Mothers of Twins Hold Pot Luck

Members will take "pot luck" at the next meeting of the Santa Anita Mothers of Twins Club, to be held at Pacific Savings and Loan, 41 E. Live Oak, Arcadia, Tuesday, November 3, at 7:30 p.m.

One of several informal meetings held during the year, each person attending brings a dish to serve six to eight, and there is a "Dime-A-Dip" charge for this gourmet experience. Proceeds will fatten the "kitty"; and the friendly atmosphere which pervades, helps to promote the ideals of the club which are charity, motherhood and sisterly love. Chairman for the event is Mrs. Edgar Cervantes.

For more informatoin about joining the group, please call club president, Mrs. William Tuck, 284-1234; or membership secretary, Mrs. Alfred Stanton, 446-6088.

Call CITY HALL
355-7135

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SAVE UP TO 60%

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Gardenia Mystery	.89
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Rounds Guarantees Every Installation . . . When you buy carpeting at Rounds, you buy more than just floor covering. You buy a 53 year reputation that your job will be done right—not just "O.K." . . . not just "passable" . . . not just "good enough." At Rounds your job will be done absolutely right, or not at all. **Save to 50%**

Tight-Twisted Posh Pile Polyester Fashion Shag	It's Super-Long Super Dense Nylon Shag	Kodel® Catonic Dyed Deluxe Tri-Color Tweed Luxury Shag	Decorator Deluxe Heavy, Dense Nylon High Style Shag
SALE	SALE	SALE	SALE
4.99 SQ. YD.	5.99 SQ. YD.	6.99 SQ. YD.	7.99 SQ. YD.
COMPARE AT 7.99	Compare AT 8.99	COMPARE AT 9.99	COMPARE AT 10.99
Dense and thick polyester pile . . . tight-twisted and extra resilient in a full range of stunning new colors. Easy-care . . . resists soil and stains. Built-in beauty! Super special for quick clearance.	Super deluxe in every way. It's our No. 1 best seller! Magnificently thick and plush. Built-in bounce, easy cleaning, decor-enhancing colors! Really excellent quality. You must see to appreciate.	A creative masterpiece . . . rich, sumptuous . . . one of the heaviest we've ever seen. A brand new creation you must see to appreciate. Sensational 3 color combos in handsome tweed.	This is the one that has everything . . . and for custom shag the low price is fantastic! All the desired features . . . practically takes care of itself! Stunning new colors too!

SUPER "BONUS" VALUES!

Decorator 100% Wool Sculptured	Special! Du Pont Sculptured "501" Nylon	Favorite! 2-Tone Polyester Tweed
10.99 Sq. Yd.	3.99 Sq. Yd.	3.99 Sq. Yd.
Compare at 16.99	Compare at 5.99	Compare at 5.99
Deluxe in every way. The absolute ultimate for the person who wants the very best. Has all desired features. Sun drenched fashion colors.	Delightful sculptured effect in a 100% continuous filament nylon. Dazzling colors. Spot and stain resistant. The carpet with the "Built-in" beauty!	. . . tight-twisted thick and bouncy pile . . . the 2-tone weaves go with any decor. Fantastically beautiful decorator colors.

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Nursery School Party Nov. 13th

The Sierra Madre Community Nursery School will hold its 24th annual party on Saturday, November 13th at 8 p.m. in the Arcadia Jewish Temple at 550 Second Avenue.

The theme of the party this year is "Hole in the Wall." The western idea will be carried out in the decoration and in the activities for the evening. Hors d'oeuvres, door prizes, square dancing, game tables, and a dance band are planned as part of the entertainment. Those attending are encouraged to wear western garb.

That popular, well-liked couple, Jim and Barbara Dunnagan celebrated a wedding anniversary last month (Sept. 14th) and we missed extending our congratulations. It was their 26th.

Awareness-Action Conference To Be Held At Cal State; 'Prejudice' Is Topic

Adult Girl Scouts of the San Gabriel Valley will meet on November 6 in King Hall at Cal State, Los Angeles for an Awareness - Action Conference sponsored by the Sierra Madres Girl Scout Council. To make Girl Scouts more conscious of prejudice is the purpose of the day-long meeting.

Registration will take place at 9 a.m., with the program moderated by Mrs. Georgia Rodiger, starting at 9:30.

In the morning the program will consist of a presentation by Portraits of American Women and role-playing with eight Senior Girl Scouts from the Sierra Madre Council.

Portraits of American Women is a group of 50 women, speaking in panels of six, who has been sponsored by the Community Relations Conference of Southern California for over 17 years as a public service to the Greater Los Angeles area.

Each group of six is composed of a moderator and a Catholic, Protestant, Jew, Negro, and Mexican-American or Oriental. In their half-hour program there is a brief introduction by the moderator, a five-minute talk on personal experiences with prejudice by each of the panelists, and a question and answer period.

Directed by Tom Albright, who is with Project Understanding in Pasadena, the role-playing will feature Yvonne Sanchez, Charlene Ferris, Donna Kiriyama, Diana Gutierrez, Anna Romero, Sheila Brunner, Rhonda Nelson and Connie Buckrucker in scenes showing prejudice in everyday life.

Starting with a film, "Black and White, Uptight," the afternoon program will continue with another panel discussion and with small group discussions.

Rev. William Schatz, Consultant to the president for special services, Cal State Los Angeles, will moderate the panel discussion. Speaking will be the Misses Sanchez, Ferris and Buckrucker, who will report on conferences they attended this summer.

Completing the list of panelists will be Tony Ruiz, EPIC student from Cal State Los Angeles.

Committee members for the conference are Mrs. Mack Gasaway, chairman, Mrs. Nobles Dunn, Mrs. Harry Billheimer, Miss Joyce Gomez, Miss Yvonne Sanchez, Miss Anna Romero and Miss Charlene Ferris.

Thursman Brown of Valley Community Theatre, 132 E. Third St., Pomona, has put out a casting call for "Boys in the Band," a Samuel French production written by Marc Crowley. The dates for tryouts are November 13 and 14, 1 to 5 p.m.

Eaton Canyon Women At Golf

Eaton Canyon Women's Club stirred up a Witch's Brew for their Halloween play day. Each player not exceeding 3 clubs of her choice, plus putter on each hole, with honors in each flight going to the highest net score. FLIGHT "A" winners Marietta Kermode 89, Jill Carta 74, Peggy Simpson 68. Flight "B" Ruth Formhall 88, Sara-Rose Parrott 76 and Nicky Riordan 75. Flight "C" Joan Boulter 96, Zoli Alexander 78 and Sybil McDevitt 74. Flight "D" Sylvia Sipes 91, Margaret Dunkle 74, and Elaine Hauck 72.

Rummage Sale Set For Nov. 6

Rho Chapter, Beta Sigma Phi will hold its annual Rummage Sale on Saturday, November 6 at 31 East Holly St., Pasadena. Doors will be open at 8:00 a.m. and the sale will end at 4:30 p.m. There will be treasure from the 14 chapter members and their friends. Articles available will include books, dishes, toys, games, small appliances, jewelry and clothing. Arrangements are being made by members under the direction of Ways and Means Chairman, Mrs. Stan Huntington of Arcadia and Assistant, Mrs. James Mattiazzi of Altadena.

To commence the fall rush season for Rho, a party was held on October 28 in the Altadena home of Mrs. James Mattiazzi. The theme of the party was "Life Begins at Forty — or Second Childhood Here I Come." Each member and prospective rushee came dressed to represent their favorite fairy tale story.

Scout Calendars Aid To Scouting

The perfect Christmas stocking stuffer for teachers, dads, grandmas, coaches, friends, aunts . . . everyone! Girl Scouts believe in service . . . . and they serve their family, their friends, their community.

Girl Scouts believe in the Promise: "On my honor, I will try to do my duty to God and my country, To help other people at all times, To obey the Girl Scout Laws."

Girl Scouts believe in Friendship. Girl Scouting is offered to ALL girls between the ages of 7 and 17.

Girl Scouts believe in Friendship. Girl Scouting is offered to ALL girls between the ages of 7 and 17.

Girl Scouts are young in years — eager to conquer new worlds! They need YOUR SUPPORT — for troop program and for their camps.

Please buy several calendars when the girls in green come knocking on your door, November 19 to December 6.

Last Wednesday, October 27th was the 36th wedding anniversary for Joseph and Mary Delgatto (Pantorium Cleaners fame) and we extend our very best wishes to them.

The Time Has Come — — — Walrus

No, I am not opposing this increase; frankly, I think it is long past due. If the city would have given increases over the past 17 years in keeping with the increased cost of City Services I believe that we would be paying more today than the new Ordinance calls for, however I doubt that everyone will share my thinking.

After the Chamber of Commerce gives the Ordinance the once over and their recommendations come back to the Council it will be up to the Kings to do the job . . . I have always felt that Services that we require as citizens of a City are going to cost just SO MUCH, the taxes to pay for them will have to come from somewhere or another, and after all, from the rates that I observed almost 50 per cent of the revenue will come from those that are coming into our City, doing business on a competitive basis and leaving with the Cabbage, and this Ordinance will require them to drop off a few leaves to help the City Coffers . . . I do not object.

You and Your Neighbors

By Nancy Bryan

Mr. and Mrs. Jesse (Naomi) Tollman of Ft. Madison, Iowa travelled out our way by train to visit with their daughter and son-in-law, Mr. and Mrs. Richard James and their granddaughter and her husband, Mr. and Mrs. Robert Quarnstrom and THEIR great-grandson, Robert Quarnstrom, Jr. who was ten months of age on October 22. This was not the first time they had seen little Bobbie, who was born Janaury 22 of this year on the Tollman's 63rd wedding anniversary. (So you see, in addition to being THEIR great-grandson, he's all the more special for having been born on their anniversary!) The Tollman's were out for a short visit this last April. But a baby does certainly grow, even in that brief amount of time.

Bobbie's great-grandparents, who arrived here October 9th departed for home — and somewhat cooler climate — on October 30th.

— ☆ —

Peggy and John Goodall, their son Tom and a classmate of his from PCC — an exchange student from Bolivia — travelled with camper and boat to the Colorado River over the last holiday weekend, (October 22-25). Days, all except Monday when it was too cold and nasty to be out much, the foursome waterskiied, swam and got in some boating. They were camped on the California side, not far from Needles and Toprock at Park Moabi.

They all had a wonderful time. And wonders of wonders, Tom's friend became the owner of a ten weeks old puppy while on the trip. The boys were driving, fast approaching the town of Needles, and had the radio on when they heard a plug for the local animal shelter and the fact that there were two darling puppies just brought in that needed homes. Well, apparently, the radio station or the animal shelter has someone who writes enticing copy, because immediately, Julio decided that he had to have one of those puppies. (Surprised he didn't end up with both of them!) So instead of driving right on through Needles on to Park Moabi, the camper-pulling-boat trailer rig was slightly detained from original schedule and route while the animal shelter was found and the puppy claimed.

The entire weekend sounds like a ball!

— ☆ —

Arriving last weekend for a visit that will hopefully extend past Thanksgiving, were Mr. and Mrs. Albert Louapre, Sr. of New Orleans. They will be staying with their son and daughter-in-law, Merlin and Pat Louapre, new residents of our community. The Sr. Louapres came from New Orleans by way of Seattle, Washington, where they visited with their daughter. With all their family so far away, it will be wonderful for Pat and Merlin to have his parents here — it will also be a treat for the grandchildren — Michele (10¼), David (9), and Beth Ann (8) — to have their paternal grandparents on hand to spoil them a little and give them their complete admiration and undivided attention. (Just as all grandparents everywhere seem to do, God Bless them!)

— ☆ —

What fun! Seventeen year old Lisa Quarstrom, daughter of Ted and Marge Quarnstrom has a new pet. Well, maybe not too new — she got it last May. Anyway, it's a delightful parakeet, who answers to the name of "Joey." Apparently, personality-plus Joey has no inkling that he is a bird and what with the privilege of the 'run of the house' you are bound to find him just about anywhere. He talks, whistles, eats off of whose ever plate happens to be handiest during mealtime and even tries to answer the telephone. When it rings, good, ole helpful Joey wings-it-on-the-lamb over to the telephone.

Say what you may, Joey is a barrel of fun for family, friends and anyone who happens in. Lisa will be the first one to tell you — should you ask — that as pets, parrakeets are definitely "not for the birds"!

— ☆ —

Happy birthday to Greg Bauer, son of Reeves and Dorothy Bauer. Greg's birthday — his 11th — was last Wednesday, October 27.

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MONDAY, NOV. 1

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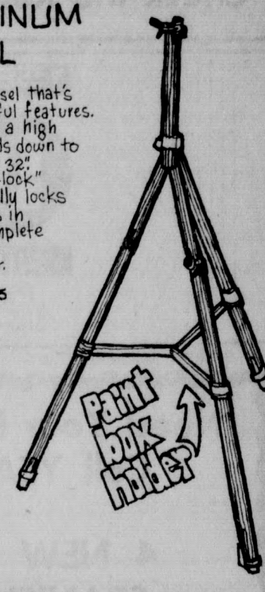
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Double your pleasure with these unique puzzles that have a different picture on both sides. Becomes twice as challenging even for the most expert puzzler. Average size is 16x20 depending on subject. Great for Christmas gifts or just a perfect pastime for cold nights in front of the warm fire.

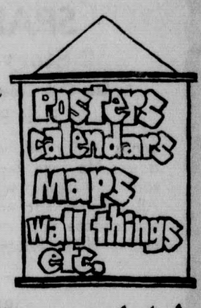
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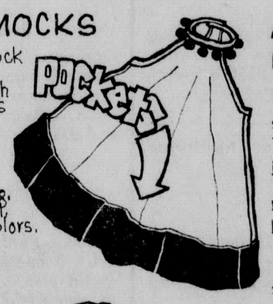
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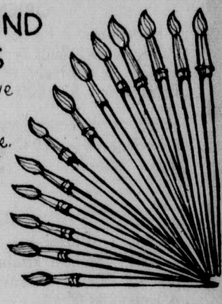
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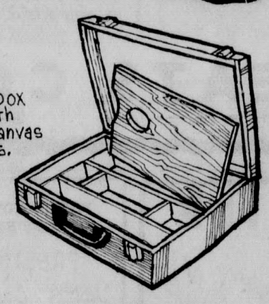
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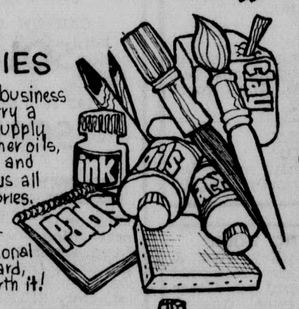
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Create stained glasses in time for Christmas or enhance the look of any bottle, ashtray, etc. Everything you need is included in these kits

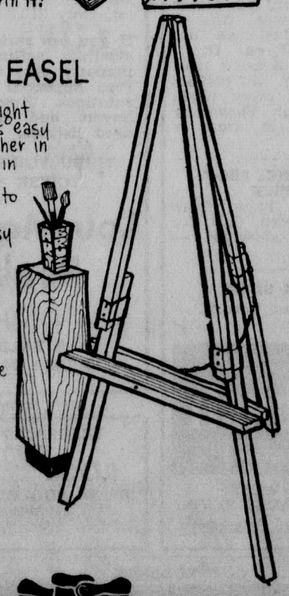
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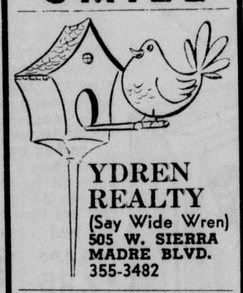
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934 Crestview. 1 owner home. Sharp 3 bdrm. Den. Sparkling pool. $38,000

925 Crestview. Clean 3 bdrm. Conv. den. Built-ins. Cent. hall plan. — $35,000

3890 Valley Lights. Owner will finance at 7%. Sharp 3 bdrm. Conv. den. Blt-ins. Cent. Air. Offer.

1095 Pine Bluff. SOLD

★ LOWER HASTINGS ★
3585 S[SOLD]e. New paint. C[SOLD]y. rm. 3 ba. Sep. ding. Reduced $5,000

525 N. Michillinda. Reduced: 3 bedrm. Paneled Badminton Ct. $41,950

3794 Mayfair New offer. 3 bdrm. Sep. ding. New decor with shag crptng. Bargain at $32,900

★ UPPER HASTINGS ★
1330 Valley View. 3 bdrm. Den. Pool. New paint. Top cond. Now $32,750

995 Pepperhill. Best buy. 3 bdrm. 1¾ ba. New shake room. $28,500.

1039 Cynthia. Deluxe new kit. 3 bdrm. Enlarged lanai. Pool. $32,500

1220 Leonard. Vacant. Must sell. Cent. air. 3 bdrm. Paneled fmly. rm. Reduced. Now $29,950

1270 Leonard. Urgent. Must sell. New decor. Young ideas. Low 30's.

1225 Medford. Area's largest house. 3 bdrm. Den. Nursery. Game rm. Rumpus rm. $33,500

1300 Rexford. 4 bdrm. Fmly. rm. New crpts. Reduced $27,950

1315 Daveric. Sharp 3 bdrm. Japanese garden with waterfall & pond. $30,500

1310 Hastings Ranch. Spotless 3 bdrm. Custom crpts. & drps. $30,950

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Sierra Madre News

Published every Thursday at 9 Kersting Court, Sierra Madre, California, Los Angeles County, Post Office Box 37, Zip Code 91024. Telephone 355-3324 or 355-3325.

The Sierra Madre News, Official Newspaper of the City of Sierra Madre is declared a Newspaper of General Circulation for the publication of legal notices, as defined by Section 4460 of the Political Code of the State of California, in the Superior Court of Los Angeles County, August 19, 1936. Adjudication Decree Number, 404,764.

A Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1906, under Act of Congress of March 3rd, 1879.

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Yuletide Lighting Is Topic At Garden Club

"Let There Be Light" is the program topic Mrs. Philip G. Brueckner will present to the Sierra Madre Garden Club at the monthly dinner meeting scheduled for 6:30 p.m., Monday, November 8, 1971 at the Sierra Madre Woman's Clubhouse, 270 W. Sierra Madre Blvd.

Mrs. Brueckner will give a preview of ideas for use in Christmas planning the use of candles throughout the house. Mrs. Brueckner is renown in California and the nation for her talent and artistry in creating lovely arrangements. She is presently Instructor of Flower Arrangements at the Los Angeles County Arboretum giving a fall and spring course each year. She has a Master's Certificate in flower arrangement and is a Trustee of the Arboretum Foundation; she is National Judge's Council Chairman, National Credit Judge-Flower arrangement, and belongs to both the State and National Board of Garden Clubs.

Those unable to attend the dinner are welcome to come for the program later in the evening. Dinner reservations are available by calling president Betty Hoffman, 355-9940 prior to Friday, November 5, 1971.

New Moves

Anthony De Lomba, Jr.
Ralph L. Chapek
Chris Jones
James R. Pemberton

We congratulate them on their new home, and wish them much happiness.

New Officers For Civic Club

Mesdames Jerry Adkins, Donald Bohler, Larry Brennan, Roland Brennan, Jim Caputo, Robert Clements, Richard Crook, Richard Probat, Richard Reynolds, Robert Watkins and Robert Wolf were installed as members of the Sierra Madre Civic Club recently at a dinner meeting. Installing officer was Mrs. Edward Chapman.

New officers who were installed in June are Mesdames: DeLoyce Alcorn, president; Douglas Peterson, first vice president; Gary Guerin, second vice president; John Hahn, recording secretary; Peg Toole, corresponding secretary; Herb Shollenberger, treasurer; and John Ferdinando, parliamentarian.

Mrs. Alcorn (Pat), has been a member of the Civic Club for the past six years, having served two as community service chairman and one as publicity. She was first vice president, dean of chairmen, last year. Pat also has served the baseball auxiliary for four years and is a member of the Parks and Recreation commission. Her husband, Dee, works at Jet Propulsion Lab in Systems and Test Department and is an active member of the Sierra Madre Search and Rescue Team. Son Alan, 14, attends St. Francis High School and Mark, 13, is at Eliot Junior High.

Each president of Civic Club, chooses a motto for her year. Pat has chosen "We Answer the Call To Serve."

First event of the organization, which is a member of the California Federation of Women's Clubs, Verdugo District, will be a salad luncheon and boutique, November 20 at the Sierra Madre Woman's Club.

La Salle Day

Mayfield, Ramona, Bishop Amat, Pius X, St. Joseph's, PHS and San Gabriel Mission.

Montezuma Castle National Monument in Arizona, contains an interesting five-story cliff-dwelling.

Plain leakage is often behind car consumption of too much oil.

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As Ives Sees It

LITTLE THIS-N-THAT . . .

He was open in the end zone
There was bedlam in the stands
The pass was on the target but
It sailed right thru his hands

LET'S SEE HOW ON TARGET HANKUS is with his weekend's fearless prognostications . . . (Bear in mind dear friend that the fearless one is making these picks BEFORE the games of last weekend.)

PASADENA'S LANCERS should have little trouble finding the endzone against Valley. The Monarchs have a fine back in Bob Barber but he is no match for Sabre Sylvester Youngblood. Make it PCC 42, Valley 22.

TOM HAMILTON'S PHS Bulldogs meet a rugged foe in Keppel and must travel to Alhambra for the tiff. Hankus smells upset all the way, but will string along with the Canines, who seldom lose a conference tiff, be it Foothill or Pacific.

BLAIR should be able to

——Please turn to Page 12

Richard La Lone Laid To Rest

Richard G. LaLone, who lived 47 of his 48 years in Sierra Madre and the surrounding area, passed away November 1 in the USC-County Medical Center after a brief illness. Mr. LaLone was originally from New Mexico and resided at 401 N. Michigan Street in Pasadena. He was a solicitor with the Veterans Thrift Mart.

Left to mourn the passing of Richard LaLone, a veteran of World War II, are: three sisters: Mrs. Josephine Van Wickle, Sierra Madre and Mrs. Alice McCarron and Mrs. Frances Finley both of Long Beach; and five brothers, Julian, Sierra Madre; Robert, Duarte; Fred, Yosemite; Edward, Sierra Madre; and Earl, Sierra Madre.

Private Funeral Services were held at 11:00 a.m. on Wednesday morning, November 3 at Ripple Mortuary with the Rev. Richard Anderson officiating. Interment was at Sierra Madre Cemetery.

Call FIRE
355-1401

PERSONALS

EDDIE-JAN — What in the world is wrong? You are not thinking kids and things are going to happen right under your noses that will certainly take a lot of steam out of your boilers. You had better put your ears to the ground, or put your feelers out and pick up the scuttlebut or the two of you may be hanging out on the line to dry, and very, very soon if I hear things right — PEPI

AMELIA — Well I have told you all along that you better keep your eye on Channel 3, and you missed the Council meeting the other day. And here is something that will really shake your eye teeth. Starting very soon all this will come to you "LIVE" and let me tell you that is right from the horse's mouth. Better call Roger Walker today and get hooked up, you're missing out — AGNES

PERSONALS

CLEAN RUGS, like new, so easy to do with Blue Lustre. Rent electric shampooer for $1 at Arnolds Hardware and Gift Shop, 297 West Sierra Madre Boulevard. All you have to do is call 355-3365 and ask for BOB, he has a world of excellent tips and ideas on cleaning carpets and upholstery, and you can easily have it all done for the holidays. Just give him a call today — OLIVER

HEFLIN — Things turned out even better on October 30 than could have been anticipated. It was done by your efforts and everyone is willing to give you the credit. I am sure that the program will continue to work as it was originally planned. Give us all a chance to help you — AARON

——Please turn to Page 13

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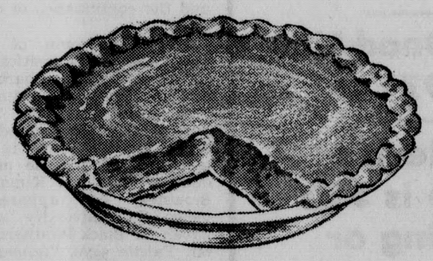
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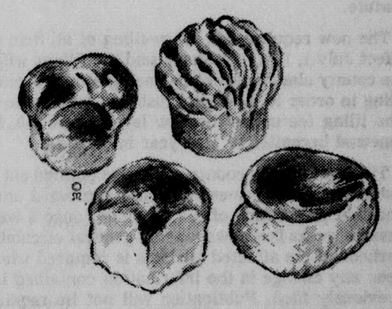


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You and Your Neighbors

By Nancy Bryan

Visiting with the F. H. Youngs are Mr. and Mrs. Leonard Norton of New Zealand. Mr. Norton is the brother of the late Mrs. Jean Hick of this city who passed aawy in 1965. At the time of Mrs. Hick's illness and demise, the Nortons made their first visit to the city that had been his sister's home some thirty years. And the usual thing happened, the Nortons fell in love with our city, thus the reason for this trip this year to visit our country again and see the friends they acquired six years ago.

They just had to come back again. We will have more about the Nortons at a later date and about their life in New Zealand and their impressions of Sierra Madre, California and the U.S. in general.

In the meantime, the following comments are regarding a recent auto trip North to Canada and Mr. Norton's humorous comments regarding the road construction and the indicating markers involved. Read on "As seen through the eyes of a New Zealander": "Whilst enjoying a very lovely motoring trip to Canada through the Northwestern States of the U.S.A. we were introduced to a most ingenious American game called 'Highway Bowling'. It is played by placing a large number of rubber cone type markers in the center of the road. The skill of the game is the way the driver carefully places the left wheel of the vehicle in a position on the road which causes the largest number of the cones to be scattered in all directions, to the consternation of the road workman.. (Ed's note: To say nothing of the language and gestures the workmen undoubtedly use!)

"Our driver and host, Fair Young' has great skill at this game, which undoubtedly comes from long and assiduous practice."

Well, it is certain that these warm, gracious and friendly New Zealanders possess a genuine sense of humor, along with an unbeatable heartiness. If all of them are as wonderful as the Nortons, we're moving to New Zealand, post haste . . . if it were at all possible!

Call POLICE
355-1414

Know . . . THE FOOD *You Eat*

by JEANNETTE

EDITOR'S NOTE: When her children were young and full of questions, Jeannette Heasley found herself looking up the why fores of the food her children ate and asked qustions about. She would write them down and after explaining them to the satisfaction of her children, filed them away for future questions. Now that her children are grown, she extracted them from the Heasley Archives and is sharing them with you in a weekly column.

Italy truly has a great cuisine. Many Americans who are not fond of garlic, mistakenly believe that all Italian food is based on garlic and tomatoes. In Northern Ialy rice is a much more important food than spaghetti. Most Italian immigrants to America have come from the south of Italy, Sicily, and Sardinia. The southerners have brought with them their own style of cooking which is based on olive oil, garlic, spices, tomatoes and spaghetti. The northern preference for butter, rice and little or no garlic is scarcely known in this country.

Italians love good food, particularly shell fish, are a regular part of the Italian food. Squid in its ink and baby octupus are considered very ordinary food in Italy.

Vegetables and salads are of great importance and are served at lunch and dinner. The pasta asciutta, or dry dough, is what makes the meal. This term refers to the various spaghettis, macaronis, and other starchy products. The Italian people do not limit themselves to one or two varieties for there are dozens of diferent pastas. To accompany the range and shapes and sizes, there is equal variation in color for sauces, including white, yellow, green, and red mixtures.

Italian cheeses are excellent. Those most familiar to us are the Bel Paese, Gorgonzola, Mozzarella, Provolone, and Ricotta.

Rich desserts and fancy cakes are served on festive occasions. The custom is to end most meals with fresh fruit and cheese eaten together. Expresso coffee, made by forcing steam through finely pulverized coffee, is the usual finish to a meal.

Almost the only strong drink that the people like is the rather crude grape liquor called grappa. Wines are exceptionally good. Chianti is the best known, but there are many other good red wines.

Finland is known to most Americans as the country that repaid loans made during World War I. Its citizens are stolid and they are a warm and friendly people. During the winter the climate is harsh and rude, but the summers are very pleasant. The country has a considerable coast - line and thousands of beautiful lakes.

Both fresh - water and ocean fish are important food items in the diet of the Finnish people. Sardines and fresh-water salmon are particularly appreciated. Fish cakes and fish puddings are especially good. Great quantities of herring are eaten and it is considered as a staple food.

Finland has its long table of appetizers which is known as volieipapoyta, which consists of various smoked fish, meats and cheeses. Soups are served frequently. Fruit and pea soups and fish chowders are typical soups. Cucumber soup is an interesting and unusual dish. Dumplings and other garnishes for soups are standard in Finland.

Meat stews are very popular. Game birds, such as grouse, hazel hens, and wild ducks are eaten frequently. Also available are bear, elk, and venison. A national dish is piirakka, a pastry dough filled with meat or fish.

The people are very fond of nuts and even make a tasty nut steak which makes an excellent Lenten dish. The summer growing season is brief but it is light almost 24 hours a day from late May to July and the vegetables do quite well. Wild mushrooms found in the forests are great treats to everyone, and mushroom-gathering parties are common occurrences.

Desserts are simple, such as the Finnish pancakes served with lingonberries

——Please turn to Page 7

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New Law in effect:

A prediction that 300,000 firms doing business in California under fictitious trade names will re-file under the new fictitious firm name law was made this week by William G. Sharp, county clerk of Los Angeles County. Sharp is chairman of a committee of county clerks which has been preparing procedures for the new statute.

The new requirement for re-filing of all firm names goes into effect July 1, 1971, but Sharp said the filings will be accepted by the county clerk's offices beginning Monday, and he urged early filing in order to avoid the rush just before the July 1 deadline. The filing fee under the new law will be $10. Filings must be renewed hereafter at five year intervals.

The Los Angeles county clerk also pointed out that the historic publication requirement has been continued under the new law and that publication of the statement once a week for four successive weeks in a newspaper of general circulation in the neighborhood of the affected business is required whenever there has been any change in the information contained in the certificate previously filed. Publication will not be required in instances where there has been no change in the information carried in the old certificate.

A fictitious name, Sharp pointed out, is one that does not include the surname of the operator or one that implies the existence of other owners; or, if a corporation, if it includes a name other than the name given in the articles of incorporation.

The purpose of the fictitious business name procedure is to protect the consumer in enabling him to find out the person with whom he is really dealing, Sharp said. If he has been defrauded by the "John Doe Television and Time Clock Repair Shop" and the shop is really owned and operated by "Richard Roe" or the "East Ganawanda Land and Farming Corporation," the consumer can find in the fictitious name statement information for bringing suit for damages. The procedure provides a ready source of information concerning identity realities obscured by fictitious business or trade names. Most banks now require evidence that the fictitious filing and publication requirements have been met before they will open an account under a fictitious name.

The office of each county clerk will furnish forms required by the new law or information and forms from this newspaper.

Sections 17900-17930 of Business and Professions Code in Effect Jan. 1, 1971*

Refiling Dead-Line July 1, 1971

County Clerk's Filing Fee is $10 for Re-Filing or New Filing*

Publication Charge Will Be $23.00 If Publication Required.

*Old civil code sections prevail in part until July 1, with filing charge of $2.00. Only a single publication required for interim $2 filing and for the prospective $10 refiling.

(If Legal Advice Required See Your Lawyer)

Complete Forms and Information At

Sierra Madre News

9 KERSTING COURT 355-3324

Sensing . . . .

of the aging Pied Pipers of the new lifestyle enjoy comfortable posts in universities. Those who promise young people an existence free of work, hardship and duty are destroyers of the nation's future. They assault intellectual and moral standards essential to a decent life and the continuance of civilization.

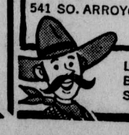
Tragically, some of our most famous universities are breeders of internal barbarians. Dr. Reich, for example, is a professor at the Yale law school. One wonders: what kind of law is he teaching? As for the president of Yale, Dr. Kingman Brewster, he apparently views the university as a haven for Black Panthers. As Mr. Fairlie says, "Ignorance is breeding ignorance from university president to university faculty to university student."

One hopes that the American people will tire of the tedious gimmickry of the contemporary sophists who say life is just a happening, who thrill at the idea of a university turned into a revolutionary commune. In order to survive, America must return to intellectual rigor, ideas of order, respect for history, and standards of personal achievement and accountability. The false prophets, the apostles of a phony "liberation," must be rejected, or our country will end, as T. S. Eliot once wrote, not with a bang but a whimper.

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QUESTIONS AND ANSWERS ON THE NEW FICTITIOUS NAME LAW

1. QUESTION: When does the new Fictitious Name Law take effect?

ANSWER: It took effect on July 1, 1971.

2. QUESTION: Who must file the required new statement of doing business under a fictitious name?

ANSWER: All individuals, partnerships and corporations which operate under names not their own must file. All old certificates expired June 30, 1971.

3. QUESTION: What is a Fictitous Firm Name?

ANSWER: One that does not include the surname of the operator, or one that implies the ownership participation of others such as Brothers, Sons, Associates, Company"; or if a corporation owner, a name different from that registered in the Articles of Incorporation.

4. QUESTION: What is the purpose of the fictitious name procedure?

ANSWER: The requirements have been in effect in California since 1872 and are designed to protect the consumer by enabling him to identify the person or persons with whom he is really dealing.

5. QUESTION: Must all firm presently doing business under fictitious names file new statements?

ANSWER: Yes, all must re-file under new code sections of the Business and Professions Code which replace those in the Civil Code: The new sections are 17900-17930 and also Sections 7540 and 10159.5 and Section 10522.5 of the Business and Professions Code, and Section 12300.2 of the Financial Code.

6. QUESTION: Must all firms doing business under a fictitious name publish at the time of filing?

ANSWER: County Clerk of Los Angeles County has ruled that effective July 1, 1971, all registrants under the new law must publish.

7. QUESTION: Precisely what is the process for publishing?

ANSWER: Publication must be made once a week for four weeks in a qualified newspaper circulating in the area of the affected business. Publication must be commenced within 30 days after filing. And proof of publication must be filed with the County Clerk within 30 days after completion of publication.

8. QUESTION: Is a filing of the new form since January 1, 1971, adequate?

ANSWER: Yes, filings under the new law have been accepted since January 1, to be effective July 1, 1971.

9. QUESTION: What is the penalty for failure to file and publish?

ANSWER: One penalty will be inability to maintain a court action until the law has been complied with. In addition, most banks demand evidence of filing and publication prior to opening an account under a fictitious firm name.

10. QUESTION: Where are the printed forms to be obtained for this filing and publication procedure?

ANSWER: Free forms and service are available at most newspaper offices or at any office of the County Clerk, or from California Newspaper Service Bureau, Inc., 210 South Spring Street, Los Angeles, California. Phone MA 5-2541.

11. QUESTION: What is the cost of filing and publishing?

ANSWER: Statutory filing fee for the new statement, inclusive of mandatory certification of a copy by the County Clerk, is $10.00. Publication charge for the four insertions of the notice is determined by the selected newspaper.

12. QUESTION: Can two or more fictitious name businesses operating under different names from the same address but owned by the same person or persons file and publish under a single statement?

ANSWER: Yes, provided two or more filing fees of $10.00 each are paid the County Clerk for multiple indexing, and provided that printer's proofs of publication are provided the County Clerk for filing with the original copies of the consolidated statement. Most newspapers will make an additional charge for each additional firm name.

13. QUESTION: Will a change in residence address of an individual or member of a general partnership doing business under a filed fictitious name make necessary a publication when filing is repeated at the end of each five year period?

ANSWER: Yes, publication will be required when re-filing is made at the end of each five year period if there has been any "change in information" which makes a new statement differ from the old one. If there have been no changes in the statement from one five year period to the next, no additional publication will be required. However, this issue cannot be raised until 1976 and the years thereafter.

14. QUESTION: Is it mandatory that a single style of printed form be used in filing and publishing of Fictitious Name Statements?

ANSWER: County Counsel of Los Angeles County has ruled that any form is acceptable provided it is of the 8½ by 11-inch dimensions prescribed by the State Judicial Council for forms, and provided it embraces all items specified in Section 17913 of the Business and Professions Code, and without regard to other material that may be printed on the forms for identification or informational purposes.

15. QUESTION: After July 1, 1971, will all new filings require pubication?

ANSWER: All new filings will require publication until December 31, 1976. (Ruling of the County Clerk of Los Angeles County.)

16. QUESTION: What other values do registrants gain through publication of Fictitious Firm Names?

ANSWER: Evidential proof of priority is established in the event competitors later use or file under the same name. Also their is direct advertising value for the firm through publication four times in a local newspaper of substantial circuation of the name and address of the business, it being noted that newspapers frequently print such names in black face type in capital letters, spaced separately.

17. QUESTION: Where can I see the new law?

ANSWER: Most of the sections are quoted on printed form obtainable free from:

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The Food We Eat

which are something like our cranberries. Rice desserts with the fine native berries are popular. These include strawberries, raspberries, and cloudberries, which resemble raspberries.

Many delicious cordials are made from the fruits and berries of the country, such as mesimarja, distilled from the brambleberry of Finland's arctic region, and lakka, the product of the cloudberry.

Holland (The Netherlands) is an immaculate land filled with canals, windmills, picturesque buildings, flowers, particularly tulips, and even wooden shoes.

Dutch travelers, business men, and government officials have brought back to Holland the wealth and flavor of faraway places, especially those of the islands of Indonesia. Ginger, cinnamon, nutmeg and curry are examples of the spices accepted in Holland. Cinnamon is used with considerable abandon by the Dutch, often in dishes where we might question its use. Nutmeg is used in such things as carrot soup, fish cakes, baked endive. Clove and nutmeg are both used in a meat and potato pie.

Hollanders who can afford it often eat six or more times daily. Breakfast is a real meal, usually based upon a hot cereal made of groats. Coffee and cake is eaten at 11 o'clock. Lunch is at 1 p.m. and dinner is as early as six-thirty, but most people require a hearty tea at four-thirty, with small sandwiches and little cakes. Before retiring for the night a large cup of cocoa and any cold meats or leftover cake are consumed.

Seafood is an important item in the Dutch diet. Such delicacies as shrimp, lobster, eel, and the famous Zeeland oysters and the herrings are commonplace at the table.

Substantial soups are the rule. These are very rich and filling. Meals are supplemented with garnishes, such as pork chops with apples, and stuffed breast of veal. Popular throughout the land are the well-known rice dishes of Indonesia.

Holland beers and Dutch gin are famous all over the world. There are no locally produced wines, but after-dinner cordials are excellent, particularly the orange curacao. Advocaat is an apertif made with eggs and liquor.

Dutch chocolates are exported everywhere, and the coffee candy known as hopjes is the standard confection. Two outstanding cheeses are the rich creamy Edam and the equally excellent Gouda. These are served at the conclusion of a substantial Dutch meal.

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Neighbors . .

Nancy (Mrs. Wayne) Wohler was the guest of honor at a family birthday dinner on Sunday, October 17th at the home of her parents, Mr. and Mrs. George (Ruth) Fraser in Pasadena. Those present, in addition to the honoree, her husband and their daughter Leah and the host and hostess, were: Nancy's' sister and brother-in-law, Jim and Pattie Allen of Brentwood; Wayne's brother and sister-in-law, Bill and Jenny Wohler, of Altadena, and their two year old son, Aaron; and Wayne's parents, Mr. and Mrs. Manuel J. Wohler of Pasadena.

Nancy received many lovely gifts and she was very appreciative and thrilled with both the gifts and the party. Incidently, her birthday was actually Monday, October 18 — but that doesn't ever bother a celebration. Best wishes for many more happy birthdays, Nancy.

— ☆ —

Richard and Judy Suter were married six years ago, on October 16, in St. Genevieve's Catholic Church in Panorama City, San Fernando Valley. They celebrated by attending the USC-Stanford Football game. (While both are graduates of UC at Santa Barbara, both have attended USC and Richard is presently working on his Doctorate in Linguistics there. Seems like the anniversary celebration was a little dampened, both by weather and by the fact that USC lost. But it was still fun, and the Suters, rain or not, stayed for the entire game. Then they furthered the celebration (anniversary, not game) by going out for a lovely dinner afterwards.

Happy anniversary to Dick and Judy Suter.

— ☆ —

Happy birthday to Cathy Sidle, youngest of the brood belonging to Carl and Sue Sidle. Cathy was 8 years old on Monday, October 25th. and guess what? It was a holiday (Veterans Day) just for her — no school. By way of observing the occasion, a birthday party theatre outing was arranged with some of the neighborhood children and her 12 year old brother, David and her ten year old sister, Ellen. Naturally, Mrs. Sidle accompanied the honoree and guests — besides she wanted to see the Disney features too. (Dad had to work.)

Along with the happy birthday wishes to Cathy, who is a second grader at Sierra Madre, we are extending get well wishes to her mother who has been under the weather with a couple of virus bugs — the result mainly, of overwork. Sue is so community minded that she is, in addition to being busy with her home and family, very involved and busy with all kinds of activities within the community. On of these community dedications is as chairman of the Sierra Madre Task Force, a brand new committee consisting of local citizens, school board staff members all working as liason between Sierra Madre and the school board. Take it easy, Sue, and get well soon. Dole out some of those outside responsibilities. The community needs you and we just can't have you under the weather!

Girls Senior Softball Team Wins Trophies

nitty-gritty, they were playing one game a week and often two in competition.

Manager of the team, (Mrs.) Betty Vasi and her coach, Darlene Arneaud, certainly deserve a lot of credit. Incidently, Betty, who has played semi-pro, has been playing ball since she was a teenager. Her father, a big baseball fan, is the one responsible for getting her started. Once a manager of a team in Des Moines, Mrs. Vasi who served in the WACs managed a team in Japan that for two years in a row (1951 and 1952) were the Far East All Champions.

Darlene Arneaud managed two years in the Junior League before becoming Betty's coach this year. Her experience gained this year will be invaluable when she returns to working with the Junior teams next season. Miss Gerri Dapper will be Mrs. Vasi's new coach.

All participating in the league were most appreciative of the wonderful parental support they received all during the season. It really added to the team enthusiasm and performance.

Members of the "cougarettes": Deanne Arneaud (10th grades at PHS) Sierra Madre; Sheri Carlton, (9th grader at PHS), Sierra Madre; Holly Childers, (10th grade at PHS), Sierra Madre; Yvonne Cooper (9th grader at PHS), Sierra Madre; America Correa (11th grader at Blair), Pasadena; Susan Coyle (9th grader at PHS), Sierra Madre; Gerri Dapper (12th grader at Alverno), Sierra Madre; and Grace Corski (9th grader at Alverno) Arcadia.

Also: Carol Hathaway (11th grader at PHS) Sierra Madre; Christii Johnson (9th grader at PHS) Sierra Madre; Laura Hennandez (12th grader at Alverno) Sierra Madre; Ruth Roess (11th grader at PHS) Sierra Madre; Wendy Wilson (12th gader at PHS) Pasadena; Janet Wilts (12th grader at Blair) Pasadena; Sue Wyman (12th grader at PHS) Pasadena; and Tessie Young (11th grader at Alverno) Sierra Madre; Meg Dunan (10th grader at Alverno) Sierra Madre.

Most Improved Player award went to Sheri Carlton; Most Valuable Player to Gerri Dapper; and Most Loyal Player award to Carol Hathaway.

The trophy won by the team was presented to Parks and Recreation diector, Steve Renfro to be placed on display at the Sierra Madre Community Recreation Center. So, next time you're down that way, be sure to take a look at the second place trophy won by the "Cougarettes." Hopefully, it is the beginning of many top awards to be brought by Sierra Madre Girls Senior Softball Team.

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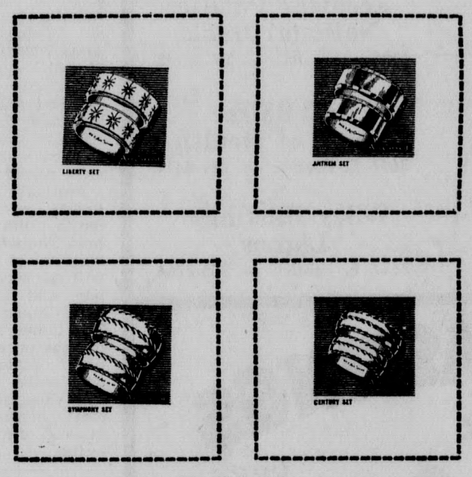
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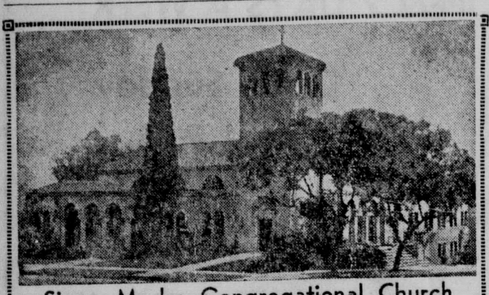
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9:00 — SUNDAY SCHOOL AND BIBLE DEPARTMENTS
10:30 — SUNDAY MORNING WORSHIP HOUR
Sermon by Pastor: "A Reclamation Project"
Sr. Choir: "He Which Hath Begun a Good Work" (Bender)
WED., 7:30 P.M. — Board of Christian Education.
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Sierra Madre Congregational Church
(Independent)
170 West Sierra Madre Boulevard
Richard J. Anderson, Pastor
10:30 A.M. — Worship Service

'A Reclamation Project' Is Topic

"A Reclamation Project" will be Pastor Armin Hesse's 10:30 Sunday morning sermon theme at Faith Lutheran Church, 845 Hastings Ranch Drive. In this service the Senior Choir will present Bender's "He Which Hath Begun A Good Work In You," with William Reed as soloist.

On Sunday morning at 9, the Sunday school departments and Bible study classes for junior and senior high, college age and adults, will convene. Mrs. Shirley Hingst is preparing the pupils for the presentation of a Thanksgiving song in the 9 a.m. Thanksgiving Day service on November 25.

Sunday at 11:30, the church decorating committee and the church facilities committee will conduct brief meetings. Other events scheduled for next week include: Sunday school staff meeting on Tuesday at 7:30; Board of Christian Education on Wednesday at 7:30; LWML Day on Thursday beginning at 9:30; and Junior Confirmation classes on Wednesday at 4:15.

High school age young people meet on Wednesday evening at 6:30, and junior high age youth on Saturday at 1:30, according to Youth Director Dennis Fevergeon. In addition to the monthly meeting, the LWML ladies will conduct a silver tea for the Good Shepherd Lutheran Home for the Mentally Retarded, located at Terra Bella, on Saturday of this week from 10:30 to 3:30 at the home of Mrs. Gertrude Gerke, 602 Mariposa in Sierra Madre; and next Friday afternoon at 1:30 they will assist Chaplain G. Ferber at the Santa Anita Sanitarium worship service.

Science Lesson On Man, God's Image

"Depart from evil, and do good; seek peace, and pursue it."

This verse from Psalms will be among those read at Christian Science church services Sunday. The Bible Lesson-Sermon is entitled "Adam and Fallen Man."

Commentary from "Science and Health with Key to the Scriptures," by Mary Baker Eddy includes: "When speaking of God's children, not the children of men, Jesus said, 'The kingdom of God is within you:' that is, Truth and Love reign in the real man, showing that man in God's image is unfallen and eternal."

First Church of Christ, Scientist, at 186 W. Highland, holds Sunday services at 11 a.m. All are welcome.

'Habit of Success' S. A. Church's Sermon Topic

"Developing the Habit of Success" is the challenging message to be presented by Dr. Margaret M. Stevens, minister, on Sunday, November 7. Two worship services are held on Sundays at the Santa Anita Church, 226 W. Colorado Blvd., Arcadia, 9:30 and 11 a.m. Junior church meets at 11 a.m. Junior church young people attend the opening 15 minutes of the worship service with their parents and then go to their own classes. The nursery-playroom in Room 5 of the Barnhart School is open to receive children for both services. You are cordially invited to attend.

Men's Forum: The program for November 10 will be a slide presentation of a trek through Nepal and Kashmir by Mr. William H. Morse at 7 p.m. in the Fireside Room.

Anitas: "The Art of Visitation" is the topic chosen by Chaplain Johenk of the Arcadia Methodist Hospital on Wednesday, November 10 at 7:30 in the Inspiration Chapel. Chaplain Johenk will discuss the dynamics of physical and spiritual healing, and the techniques of effective visitation. There will be a question and answer period following.

Festival of Grateful Hearts, sponsored by The Santa Anita Women, will be held Thursday, November 11 starting at 12:15 a.m. Tea will be served from 1 to 4 p.m. and the day climaxed with dinner from 5 to 7 p.m. The ladies have worked for months on exciting and unusual boutique items which will make for happy holiday shopping. All are cordially invited. Tea donation $1 and dinner, a love offering.

Happy 14th birthday to Bridget Mahon, daughter of John and Eileen Mahon. Her birthday is Saturday, November 6th.

Biologist To Give Lecture On Medicinal Plants

Dr. Leonid Enari, senior biologist on the research staff at the Los Angeles State and County Arboretum will lecture on medicinal plants Sunday afternoon, Nov. 7, at 2 p.m. in the Lecture Hall of the county facility,301 N. Baldwin Ave., Arcadia.

According to Dr. Enari the line between medicinal and poisonous plants is often very thin. Citing caffein, the principle constituent of pep pills as an example, he notes that a few pep pills may be prescribed by physicians as a needed stimulant for various disorders, but taken in quantity they can easily result in death. Another example is the opium poppy, source of heroin, also of morphine, one of the most effective pain-killers there is, and of codeine, used in cough syrups.

In addition to discussing these and many other medicinal plants, including "chaparral tea" and its potential in the treatment of cancer, Dr. Enari will trace their use back to the time when they offered the only kind of chemical treatment known to man.

Admission to the lecture is free.

Rev. Anderson's Topic To Be On Christian's Faith

"The Bible says, 'Faith is the substance of things hoped for, the evidence of things not seen'," this is the comemnt of Rev. Richard J. Anderson, pastor of Sierra Madre Congregational Church, 170 W. Sierra Madre Blvd.

His sermon title at the 10:30 a.m. service is "A Faith Promise." And he continues his commentary with:

"The Christian doesn't have blind faith; rather he has faith that can see. Where the non-Christian is blind and sees nothing, the Christian has foresight and sees far ahead. The Christian can see possibilities where the non-Christian sees only impossibilities. Faith is a gift of God. Faith is something that God gives to the heart of the believer and causes him to see ahead toward the good things that God has planned for him.

"The Scriptures tell us 'When the spirit of truth is come, He will guide you into all truth, for He shall not speak of Himself, but whatsoever He shall hear, that shall He speak, and He will show you things to come.'

"Because God has given the Christian a vision of faith for the future, this makes the Christian optimistic. He can look ahead with joy and confidence that all things will work together for good to them that love God.. This explains why true Christians enjoy giving to the work of Jesus Christ. Church members may grumble about finances, but the Christian never complains. To him, giving to the ministry of Jesus Christ is sheer joy, and he longs to have a greater and greater part in what God is doing here among men through His church."

Church school and adult Bible classes at at 9:30 a.m

Delta Gamma Alumnae Lunch

An interesting meeting and luncheon is scheduled for Delta Gamma Alumnae of the Pasadena area on Tuesday, November 9, at 11 o"clock. It will be held at the home of Mrs. Vincent Heublein, 1507 E. Mountain St., Pasadena.

The program, "New Ideas for Christmas" will be presented by Mrs. S. Bartley Cannell. Mrs. Cannell is a director of The Green House, 1100 E. Green St., Pasadena, a volunteer project for the benefit of the Children's Hospital. She will demonstrate unusual holiday arrangements featuring accessories from The Green House.

The luncheon chairman, Mrs. Emil Matyas, will be assisted by Mrs. Harrison Kelley, Mrs. Edward Fulham, and Mrs. C. A. Jennings, Jr. Reservations may be made with Mrs. Matyas.

Bethany People Respond To A New Look

Sunday evening services at Bethany Church this fall have taken on a new look with good response from both adults and youth. Crusader, Choralier and Chapel Choirs rehearse at 4:30 p.m. with light refreshments following.

The evening service is at 6 p.m. with weekly choir participation by the High School-College Choir of 40-50 youth. This tremendous group is thoroughly enjoyed by the congregation each week. The service is over at 7 p.m. after which youth meetings are held as well as adult fellowship hours in homes.

The Omega youth are in a series at present, entitled, "How Well Do I Know Myself and Others?" There are small group units that are knitting themselves together around mutual concerns leading into in-depth Bible study.

The Alpha Teens are going through a series of seven filmstrips on the Drug Culture with a rap session following. On alternate weeks the group meets in local homes for an inductive Bible Study series in I Corinthians. cordially invited to join

Attendance has been good with this new plan. You are these groups and see for yourself these ministries and fellowship times at Bethany Church, 93 N. Baldwin in Sierra Madre.

Dr. and Mrs. Stan (Nancy) Alexander had their 13th wedding anniversary on October 29th. Our best wishes and congratulations.

— ☆ —

We wish a very happy birthday to a very wonderful gal — Carol (Mrs. Dick) Ludden whose birthday was Monday, November 1.

You and Your Neighbors

Michael Raven, son of Mr. and Mrs. Robert (Arlene) Raven, celebrated his 21st birthday in Korea. Michael, a Sgt. in the U.S. Army Infantry is expected to be in that part of the world for 11½ months. A heck of a place to spend at 21st birthday, but nonetheless, we wish him a happy birthday and certainly hope next year's birthday finds him in this part of the world. Oh yes ,his day was October 28.

Maybe, while we're at it, we should wish his father, Robert Raven a happy birthday for his birth anniversary was November 2.

— ☆ —

Another November birthday — that of Kevin Signorino. He was 9 years old on Tuesday, November 2nd. Our best wishes to Kevin.

— ☆ —

Happy birthday to Mr. Roy Begley. His day was October 29th.

— ☆ —

Barbara Wilson was 17 years old on Sunday, October 31st. Event was celebrated, between trick-or-treating, with family birthday party. Those present were Barb's parents, Jack and Betty Wilson; her sisters Christine and Jackie; and her married sister and brother-in-law and niece, Mr. and Mrs. Larry (Jeannette) Holterhaus and Sandra (2 years old).

Sandra, incidently, dressed as Raggedy Ann participated in the local Halloween festivities and won a third prize in her age category.

Happy 17th to Barbara Wilson and many more.

— ☆ —

It's time to wish Mr. Herb Seifert a happy birthday. The birthday date is Thursday, November 4th. Best wishes and many more, to a very nice gentleman.

— ☆ —

Herb and Dorothy Seifert returned Tuesday, October 26 from a five weeks auto tour to the East. They had a marvelous time. Weather was beautiful for them the entire time, until on the return trip, when they hit St. Louis and rain, making them feel somewhat like ducks!

On the way east, the Seiferts stopped first in Weyauwega, Wisconsin to see Dorothy's daughter and family. The Donald (Ardis Jacobson Diannitto) Danners who have only recently moved to that part of the country. Then it was a stop in Sturgeon Bay, Wis., to visit with nephew, Kenneth Allen and from there the Seiferts went to Battle Creek, Michigan where they visited with Dorothy's brother and family, the Edwin Mercers.

Next stop was Cherry Hill, New Jersey to visit daughter Claire and her husband, Paul Shay. They stayed with the Shays for two weeks and during that time the four of them spent three days in Washington, D.C. and three days in Williamsburg seeing the sights.

In Magnolia, Maryland, Herb and Dorothy had a chance to visit with Dorothy's sister, Mrs. Stephen Dwaayer, but before they arrived in Maryland it was a trip to Norfolk, Virginia and Cherry Hill, New Jersey once again.

The Seiferts scheduled their trip at just the right time and really thoroughly enjoyed and appreciated the beautiful fall colors for which that area is so famous.

In Flagstaff, Arizona weather got a little whitelike . . . snow, you know. While in the Canyon area, they visited with the Lloyd Calls who have made their home there — and love it — since May 1st of this year.

It was a fun trip, with lots of visiting, lots of sightseeing and lots of mileage. Herb and Dorothy loved every minute of the five weeks and look forward to another similar trip sometime, but they are still very glad to be home, here in Sierra Madre.

Minikin Puppet Show Scheduled For November 6

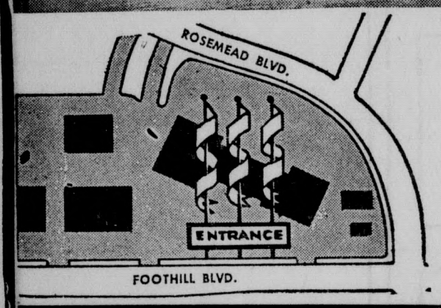
Minikin Puppet Productions is proud to present its newest fall show, Pumpkin-Eaters Puppet Parade, on Saturday, November 6, 11 a.m., at the Sierra Madre Recreation Center. The emphasis this year is variety where anything goes. Featured performers include Sam the Scarecrow who has a real problem with crows, Goofy Gladys a wacky gal that just can't seem to stay together, and Happy Face the saddest janitor that ever needed a little "cheering up." Other show characters include Olga the Ostrich and Pinocchio who enjoy visiting individually with the younger members of the audience.

Enhanced by stereophonic sound and special lighting efects, Pumpkin-Eaters Puppet Parade is a delightful way to spend some time "with the little people."

Jay Alexander, son of Dr. and Mrs. Stan (Nancy) Alexander became ten years old on Saturday, October 30th. Happy 10th birthday, Jay.

Foothill-Rosemead SHOPPING CENTER





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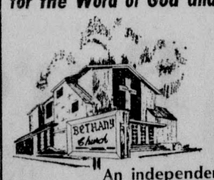
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The Chenin Blanc grape is little grown in this country although widely cultivated in the Loire Valley, where it is responsible for the fine wines of Vouray, Saumur and Anjou. Planted in favorable locations in California, it produces wines of high quality.
The vineyards from which this wine comes are in the Napa and Sonoma Counties, about sixty miles northeast of San Francisco. These districts, for nearly a century, have been recognized as some of the best of California.

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Sunday School .....9:45 A.M.
Morning Worship .....10:50 A.M.
Teens in Action .....5:00 P.M.
Junior Fellowship .....5:30 P.M.
Evening Evangelistic Service .....6:30 P.M.
You are invited to share in Christ's fellowship at Church
WEDNESDAY
Prayer Meeting .....7:30 P.M.
Missionary Meeting 2nd Wed. .....7:30 P.M.

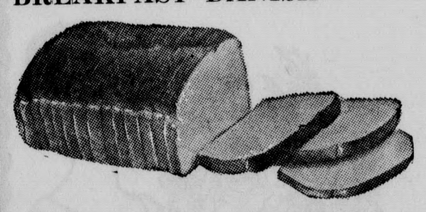
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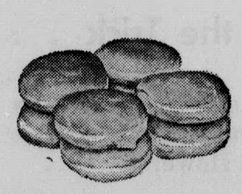
for the Word of God and the testimony of Jesus Christ



Bethany Church of Sierra Madre
North Baldwin at Montecito in Sierra Madre
An independent, interdenominational church
Member, National Association of Evangelicals
Robert M. Vander Zaag, Pastor
9:30 a.m. Sunday School 6:00 p.m. Evening Service
11:00 a.m. Morning Worship 7:00 p.m. Youth Fellowships

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You and Your Neighbors

By Nancy Bryan

Happy birthday to Mr. Don Miller, whose birthday was October 19th. He, his wife Katie and their three children, Mike, Donna and Greg reside on North Hermosa.

— ☆ —

Happy birthday greetings to Peggy (Mrs. Bob) Evans whose day was last Thursday, October 28. Day was spent with her family.

— ☆ —

Ryer Pickren, son of Dr. Thomas A. Pickren of this community, was elected freshman class president at Pasadena College. The college paper stated that the results climaxed one of the most hotly contested freshman races seen in recent years, drawing wide interest and many participants. The majority of the races for office required a run off, however, as we said, Ryer Pickren, won the battle for class president. He attended Ascension School and gaduated from La Salle High School in Pasadena, where he was actively involved in student government. The experience gained in high school politics undoubtedly contributed to Ryer's performance, intense campaign management and final victory.

Ryer is a pre-medical student at the college. His father is Chief (President) of the Medical Staff at Sierra Madre Community Hospital.

$16,695 For S.M. Street Projects

Supervisor Chairman Warren Dorn recently reported approval of an allocation of $16,695 to assist the City of Sierra Madre in maintaining the City's Select System streets during the remainder of the current fiscal year which began on July 1.

This allocation is a portion of the funds currently budgeted by the Board of Supervisors to assist the 77 cities in the County of Los Angeles in the construction and maintenance of city streets which are of general county interest.

CALL POLICE
355-1414

Consumer Business Trends

Consumer instalment credit outstanding increased $525 million in June after seasonal adjustments, compared with $663 million in April and $493 million in May, the Fed reported. The average increase of $560 million in the second quarter was the largest since the $568 million average in the fourth quarter of 1969. Instalment credit extended during June, seasonally adjusted, was above the volume for the preceding month, but smaller than April.

Repayments in June were off fractionally from the record high of a month earlier. A contraction occurred in June in both extensions and repayments of personal loans in contrast to moderate increases in all other major types of credit. The expansion of $167 million in non-instalment credit was due largely to the expansion in retail charge accounts and single payment loans. At the end of June, total consumer credit outstanding amounted to $127,388 million, of which $25,526 million was non-instalment credit.

Loans outstanding at credit unions increased $121 million in May, seasonally adjusted, about the same as in the preceding month. According to the National Credit Union Administration, monthly loan expansion for January-May averaged $122 million, compared with $92 million for the same period in 1970. The seasonally adjusted increase in savings, at $228 million, was considerably less than in April and 10.6 per cent smaller than the January-May average gain.

Washington, D.C. statiticians on finances of the nation now state that the average United States citizen is now just 3-weeks away from bankruptcy. If this is true one can imagine how the bulk of us stand if the average is 3-weeks.

Appreciation Dinner For Gov. Wallace

Governor George C. Wallace of Alabama has accepted an invitation in his honor on Saturday, November 6, in Los Angeles.

The Dinner, a $25-a-plate affair, will be held at 6:00 p.m. in the Grand Ballroom of the International Hotel, 6211 West Century Blvd., Los Angeles.

Announcement of Governor Wallace's forthcoming visit to California was made at a Los Angeles news conference, Tuesday, October 26, by William K. Sherer and Merwyn H. Hemp, who along with Keith Greene of San Francisco, are Dinner Co-Chairmen, and Dave Crosslin of Montgomery, Alabama, National Labor Coordinator for the Wallace Campaign. Hemp is State Chairman of California's American Independent Party.

The Dinner is being sponsored by the California Citizens Committee of Friends of Governor Wallace.

Persons desiring to volunteer their services or obtain ticket information about the Wallace Appreciation Dinner are invited to contact the California Citizens Committee at the International Hotel, Room 110, 6211 West Century Blvd., Los Angeles, Calif. 90045, telephone (213) 670-900, ext. 110. Mrs. Betty Champion is in charge of the Los Angeles Office.

SIERRA MADRE LODGE
No. 408 F. & A. M.
Calendar of Events for November

TUES., NOV. 2 — 7:30 P.M.
Stated Meeting
"Special" Past Masters Meeting (After Stated Meeting)

MON., NOV. 8 — 2:30 to 7:30 P.M.
Red Cross Blood Mobile

MON., NOV. 15 — 7:30 P.M.
District Officers Association Meeting at Arcadia Lodge (Qualification Questions)

FRI., NOV. 19 — 7:00 P.M.
Earl T. Knowles Memorial Dinner. $5.50 Per Person (Prime Rib)

TUES., NOV. 23 — 7:30 P.M.
Officers Practice Proficiency

TUES., NOV. 30 — Officers Proficiency For Inspector

33 East Sierra Madre Blvd.

LOOK IT OVER!

be valuable examination for you for the coming year.

TAX REFORM, not on your life; it will be stalled, stalled and stalled, until such time as you take the matter into your own hands as a group. The courts may say that a portion of it is illegal, but you DO have to pay it, and do not forget it.

Sit down and figure out just how long you have to work to accumulate the money that is required to pay this bill, and after you do this, ask yourself as to how much time it would have taken me to go to the polls on October 5 and vote "NO" on a 17½-million dollar bond issue, that passed and will be on your tax bill next year, the next and the next; for 40-years you will be paying 36c per $100 valuation.

For this amount you could have had a brand new City Hall, a Fire Station, a new Police Station, a complete overhaul of the water system and a renovation of the parks and recreation facilities; but instead you are going to have the opportunity to pay it and not even receive one cupful of water . . . Just think it over folks; very soon now I do hope that I have something to announce to you that will require your help, and this time do not stay at home when your help is needed . . . in the meantime, beg, borrow or steal the amount of your tax bill, you have to do it to save your home and property.

M Sgt. McMillan At Langley AFB

U. S. Air Force Senior Master Sergeant Ronald G. McMillan, son of Mrs. Gordon G. McMillan of Sierra Madre, has arrived for duty at Langley AFB, Va.

Sergeant McMillan is first sergeant of the 48th Fighter Interceptor Squadron, a unit of the Aerospace Defense Command. ADC protects the U. S. against hostile aircraft and missiles. He previously served at Ent AFB, Colorado.

The sergeant, who has completed 12 months duty in Vietnam, is a 1951 graduate of John Muir High School, Pasadena.

His wife is the former Lois L. Lamb.

Slow down when you drive near a school or children at play. It's your responsibility to protect our young. Live up to that responsibility.

Xi Alpha Sigmas Meet November 2

Xi Alpha Sigmas Chapter of Beta Sigma Phi held their regular meeting on Tuesday, November 2, at the Pasadena home of Mrs. John Killen, with Miss Mary Jacka, president, presiding. Miss Paula Jacka presented the program.

Final plans were made for their sixth annual Christmas Auction to be held on Thursday, November 4 in the Arcadia Assistance League building. Mrs. John Cavataio is chairman of the event and Miss Mary Jacka will be auctioneer.

Mrs. Bertha Billings entertained the members of the Sierra Madre American Legion Auxiliary for their social meeting. Since the gathering was in October, Mrs. Billings used a Halloween motif for her decorations.



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Out of the Cobwebs

parents.

Mr. and Mrs.T. E. Yerxa are entertaining this week their daughter, Mrs. Roseberry, and children, of Los Angeles.

Mrs. Charles Hall Perry entertained a number of friends at tea Thursday afternoon, about eighteen being present to meet the members of the public school faculty.

Miss Edith Blume has returned from a fortnight's visit at the home of her sister, Mrs. Sherman Thacher, at the Thacher School, Nordhoff, Calif.

Forty Years Ago:
October 30, 1931

Jack Moffat, and his bride, formerly Florence Stevenson, of Glendale, are 'at home' at the home of Mrs. W. B. Corum,, at the end of Sturtevant Trail, receiving the "many happy returns" of a score of invited guests they "left at the church" on Saturday. Jack Moffat is manager of the Corum Camp. He has been there for six years. When he announced a few weeks ago that he was about to get married, Mrs. Corum decided that the wedding must take place at the Camp. She ordered the wedding cake, a magnificent orange and green decorated sweet from the Wistaria bakery, killed the fatted calf, ordered out the proper fixings and brought a load of mountain ferns down to arrange an arbor for the ceremony. On Wednesday Jack and the bride-to-be went to Sata Ana for the license, in compliance with the three-day law. On Saturday they started back to Orange County to get it. The guests began to arrive at the Corum home in the early evening. The bride's father and mother, Mr. and Mrs. W. J. Stevenson, arrived with their daughter, Beatrice McKaig. Jack's relatives, Mr. and Mrs. Irving Moffat, and their daughters, Virginia and Laura, came up from Los Angeles. Then there was George Moffat, a cousin, E. I. Lawrence, Irving Wigand, of Pasadena, Mrs. Matilda Bensen, Otis Johnson, Dave Liscombe, Mrs. L. S. High and Leona High and Jim Heasley. Judge W. R. Lasater, who had been engaged to perform the ceremony, was on the job, all set to do his bit. For an hour or so the guests stood around admiring the decorations, the wonderful view down the valley, and the delicious spread arranged in the dining room. "Well," said someone, "all we need now is a bride and groom." The hour set for the tying of the knot arrived and passed, and the little glooms were beginning to chase the joys out of the windows, when a car swept up the trail. "Where on earth have you been?" asked Mrs. Corum, but with a sigh of relief. "Well —" stammered Jack Moffat. "You see —." "Now don't you know it is bad luck to delay your wedding?" said Mrs. Corum. "Sorry," said Jack, and "but here we are, so let's go. We don't want to disappoint the folks." Florence, who was standing back of Jack, and somewhat timid, aroused the suspicion of Mrs. Corum, who reached her her left hand. "Folks," exclaimed Mrs. Corum, "there'll be no wedding here. This will have to be an announcement party instead. Let me present Mr. and Mrs. Jack Moffat." When the excitement subsided, and Jim Heasley had revived the disappointed Judge Lasater, Jack Moffat explainer. "It was this way," he said. "When we got the license at Santa Ana they told us we would have to get married in Orange County and so we were married there." Yes, the wedding supper tasted just as good. When Mrs. Corum was asked how she detected the secret, she said: "All my life I've known that when a woman wears a wedding ring she's married."

Ten Years Ago:
November 2, 1961

Eight hundred firefighters rushed from all parts of California, as far north as Fresno, Monday and Tuesday battled a devasating 1,250 acre fire which started in Upper Sierra Madre and which swept north through the timber-dry mountains into the Big and Little Santa Anita and Bailey Canyons, then north and east to Pasadena Glen, Hastings Canyon and the upper Sierra Villa sectors, skirting the Passionists Fathers Monastery.

Sierra Madre did itself proud Saturday with an hour-long, Lions' sponsored Pioneer Days parade, closing the three day celebration, the carnival and also the Merchants Dollar Days. Twenty thousand persons lined Sierra Madre Blvd. from Mountain Trail where the parade started past the reviewing stand in front of the Ripple Mortuary and on to its finish at Lima, cheering enthusiastically the pictures high-stepping bands, the floats, including that of Sierra Engineering, an outstanding offering; the equestrians ,almost all Western, and the notables, including Ralph "Pappy" Welch, founder of the Sierra Madre Lions Club. It was the longest parade in Pioneer Days history, expertly handled and it also traveled one-fourth of a mile farther than in previous years.

Lynne Marie Kamionek, daughter of Dr. and Mrs. Stephen (Kathleen) Kamionek, celebrated her second birthday as guest of honor at a family dinner party. Naturally, birthday cake, ice cream and gifts — including those arriving from relatives and grandparents in the East (Massachusetts) were highlights of the occasion. Of course, Stephen, Jr. (7), Kathleen (6) and Teddy (9½ mos.) were on hand to add to the festivities of their sister's birthday.

Happy birthday to Lynne and welcome to Lynne and her family too who are recently new residents of Sierra Madre — hope they like Sierra Madre. Incidently, Dr. Kamionek is an Orthopedic Surgeon.

SCRATCH PADS

Sierra Madre NEWS OFFICE

LEGAL NOTICE

SIERRA MADRE NEWS
57396

NOTICE TO CREDITORS OF BULK TRANSFER

Notice is hereby given to the Creditors of V. JUANITA PERRY and RANDALL Z. PERRY, Transferors, whose business address is 56 W. Sierra Madre Blvd., Sierra Madre, County of Los Angeles, State of California, that a bulk transfer is about to be made to HERBERT V. STROH and ESTHER G. STROH, Transferees, whose business address is 61 E. Orange Grove Ave., Sierra Madre, County of Los Angeles, State of California.

The property to be transferred is located at 56 W. Sierra Madre Blvd., Sierra Madre, County of Los Angeles, State of California.

Said property is described in general as: All stock in trade, fixtures, equipment and good will of that Stationery & Gift business known as PERRY STATIONERY & GIFT SHOP and located at 56 W. Sierra Madre Blvd., Sierra Madre, County of Los Angeles, State of California.

The bulk transfer will be consummated on or after the 22nd day of November, 1971, at 10 A.M. at FIRST WESTERN BANK & TRUST COMPANY, 100 W. Sierra Madre Blvd., Sierra Madre, County of Los Angeles, State of California.

So far as known to the Transferees, all business names and addresses used by Transferors for the three year last past are: SAME.

Dated: October 22, 1971

Signed by:
Herbert V. Stroh, Transferee
Esther G. Stroh, Transferee

Publish Sierra Madre News
November 4, 1971

SIERRA MADRE NEWS

Revised for Publication on November 4, 1971

U.S. POSTAL SERVICE

STATEMENT OF OWNERSHIP, MANAGEMENT, AND CIRCULATION

(Act of August 12, 1970: Section 3685. Title 39. United States Code)

Title of publication: SIERRA MADRE NEWS.

Date of filing: November 1, 1971

Frequency of issue: Weekly

Location of known office of publication: 9 Kersting Court, Sierra Madre, California 91024

Location of the headquarters or general business offices of the publishers: 9 Kersting Court, Sierra Madre, California 91024

Names and addresses of publisher, editor, and managing editor:

Publisher: R. Robert Evans, 712 Camillo Road, Sierra Madre, California 91024

Editor: R. Robert Evans, 712 Camillo Road, Sierra Madre, California 91024

Manager Editor: R. Robert Evans, 712 Camillo Road, Sierra Madre, California 91024

Owner: R. Robert Evans, 712 Camillo Road, Sierra Madre, California 91024

Peggy L. Evans, 712 Camillo Road, Sierra Madre, California 91024

Total amount of bonds, mortgages or other securities: None.

9. For optional completion by publishers mailing at the regular rates (Section 132.121, Postal Service Manual)

39 U. S. C. 3626 provides in pertinent part: "No person who would have been titled to mail matter under former section 4359 of this title shall mail such matter at the rates provided under this subsection unless he files annually with the Postal Service a written request for permission to mail matter at such rates."

In accordance with the provisions of this statute, I hereby request permission to mail the publication named in Item 1 at the reduced postage rates presently authorized by 39 U. S. C. 3626.

R. Robert Evans, Publisher

11. Extent and Nature of Circulation:

A. Total No. copies printed (net press run): Actual number of copies of single issue published nearest to filing date: 2,500.

B. Paid circulation:

1. Sales through dealers and carriers, street vendors and counter sales: Actual number of copies of single issue published nearest to filing date: 1,300

2. Mail subscriptions: Actual number of copies of single issue published nearest to filing date: 775.

C. Total paid circulation: Actual number of copies of single issue published nearest to filing date: 2,075.

D. Free distribution by mail, carrier or other means:

1. Samples, complimentary, and other free copies: Actual number of copies of single issue published nearest to filing date: 325.

2. Copies distributed to news agents, but not sold: Actual number of copies of single issue published nearest to filing date: 75.

E. Total distribution (Sum of C and D): Actual number of copies of single issue published nearest to filing date: 2,475

F. Office use, left-over, unaccounted, spoiled after printing: Actual number of copies of single issue published nearest to filing date: 25.

G. Total (Sum of E & F — should equal net press run shown in A): Actual number of copies of single issue published nearest to filing date: 2,500.

I certify that the statements made by me above are correct and complete.

R. Robert Evans

Publish Sierra Madre News
Nov. 4, 1971

Happy birthday to Carol Ann Osborne who was 12 years of age on October 18. She is the daughter of Mr. and Mrs. Perry (Marian) Osborne.

— ☆ —

Happy birthday to Robert Quarnstrom. His birthday was Sunday, October 24 and was celebrated with his wife Susan and their ten-months old son, Bobbie, at their mountain cabin in Big Bear.

CALIFORNIA

CHEST X-RAY

MOBILE UNIT

MONDAY, NOV. 8, 1971

3 P.M. TILL 5 P.M.

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LEGAL NOTICE

SIERRA MADRE NEWS
71-68272

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Bouvette Kilin, 3767 Oakdale Avenue, Pasadena, California 91107
Bouvette Anders, 8539 California Avenue, Whittier, California 90605

This business is conducted by Limited Partnership.

Signed Bouvette Kilin
Signed Bouvette Anders

This statement was filed with the County Clerk of Los Angeles County on date indicated by file stamp below.

Publish Sierra Madre News
Oct. 14, 21, 28, Nov. 4, 1971

SIERRA MADRE NEWS
71-68685

FICTITIOUS BUSINESS NAME STATEMENT

The following persons are doing business as:

GOLDEN RULE MARKETING COMPANY, at 1198 E. Garvey Avenue, West Covina, California 91790.

Bouvette Kilin, 3767 Oakdale Avenue, Pasadena, California 91107
Bouvette Anders, 8539 California Avenue, Whittier, California 90605

This business is conducted by Limited Partnership.

Signed Bouvette Kilin
Signed Bouvette Anders

This statement was filed with the County Clerk of Los Angeles County on date indicated by file stamp above. (Oct. 13, 1971)

Publish Sierra Madre News
Oct. 21, 28, Nov. 4, 11, 1971

We get rid of ghosts for only 99¢

Ghost Exterminator

Cable TV. The "Ghost Exterminator".
We eliminate ghosts that haunt TV sets. We remove the weird lines. The abominable snow. With Cable TV all that horrible interference is gone. Vanished. The picture's sharper and clearer. And there's all the networks and special channels too.
To take the hex off your TV set call us now. We'll send over one of our nice, friendly "Ghost Exterminators" to do his magic. You'll love what you see.

TELEPROMPTER CABLE TV

Our Regular $16.95 Cable TV Installation Only

99¢

You pay only 1 month's service in advance.
Offer good in cabled areas only

Call the Ghost Exterminator

DIAL 355-1493

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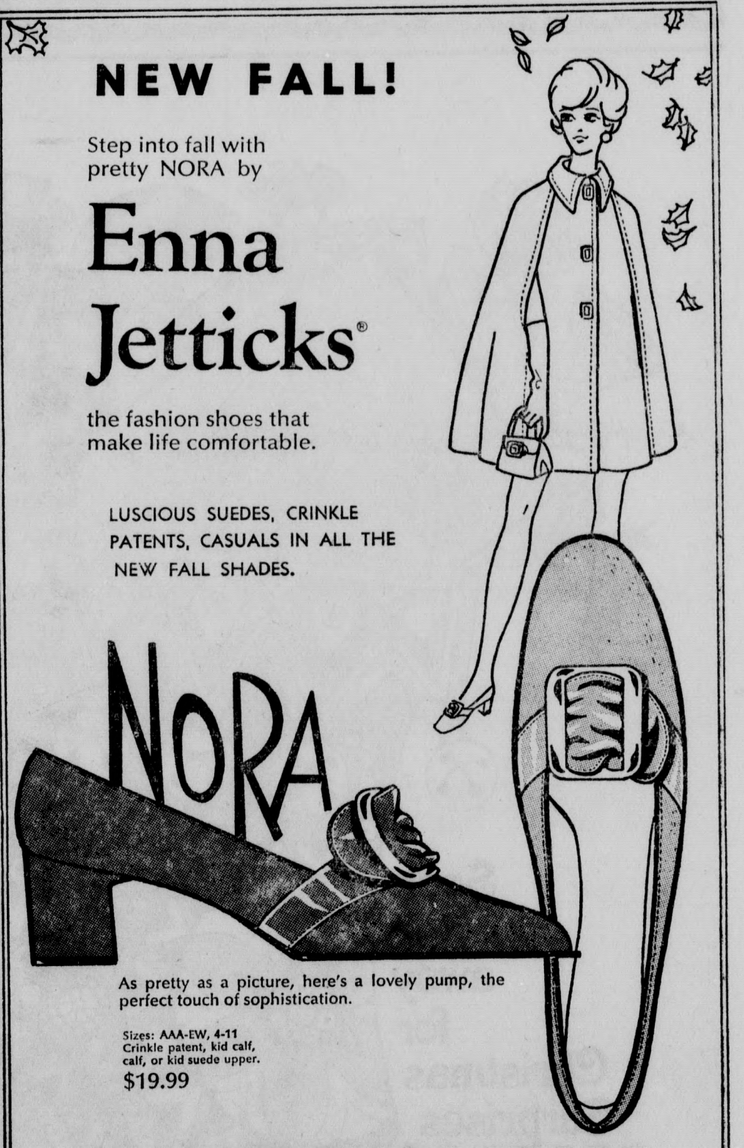
NEW FALL!

Step into fall with pretty NORA by

Enna Jetticks®

the fashion shoes that make life comfortable.

LUSCIOUS SUEDES, CRINKLE PATENTS, CASUALS IN ALL THE NEW FALL SHADES.



As pretty as a picture, here's a lovely pump, the perfect touch of sophistication.

Sizes: AAA-EW, 4-11
Crinkle patent, kid calf, calf, or kid suede upper.
$19.99

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447-1000
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BUD'S TV
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Television - Stereo - Radio

BUD'S TV
48 N. BALDWIN

355-8330
IN SIERRA MADRE

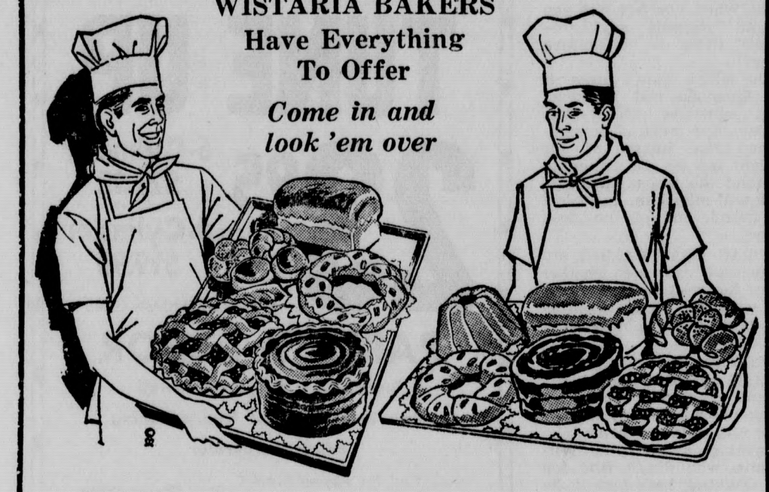
Neighbor

The Peter Keller family have two amongst them with October birthdays. Peter was nine years old on October 6th and Catherine was four on October 19th. "Their days" were celebrated with family birthday parties. It's just possible that there will soon be another Keller with a birthday in October as Mrs. Keller is expecting any day now.

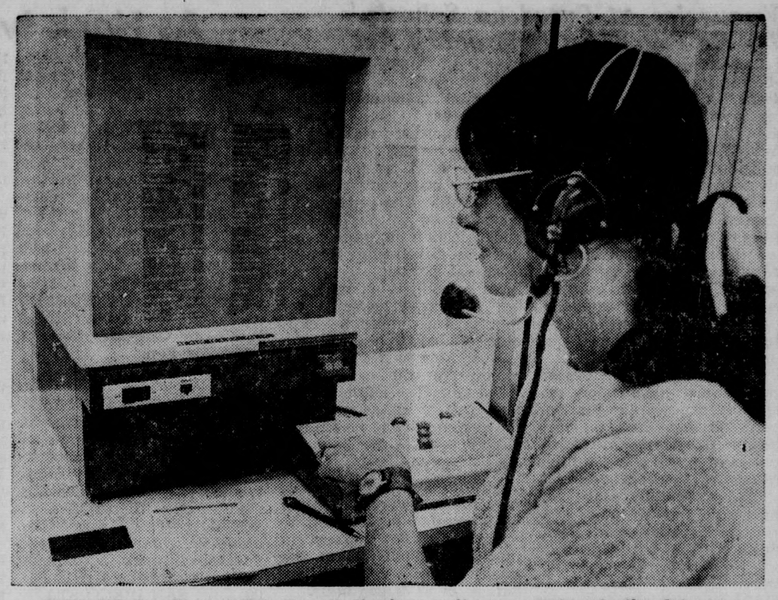
Our best wishes to all . . . and that includes expectant Mama!

Attend the Church of your Choice this Sunday; you will always meet your friends there.

WISTARIA BAKERS
Have Everything
To Offer
Come in and look 'em over



WISTARIA BAKE SHOP
Hastings Ranch
Shopping Center
355-3332



NEW AID for General Telephone's directory assitance operators is the data retrieval system. A trial program is being conducted by the utility in an effort to reduce the time it takes the operator to give customers the phone number they request. Here, Joan Syme uses a data terminal viewer to "look up" numbers.

Mini-Computers To Be Used In Directory Assistance Test

An exciting trial program aimed at reducing the time and effort it takes directory assistance operators to find phone numbers is being conducted by General Telephone Company of California.

During the trial, keyboards and data terminal viewers will assist operators automatically find directory listings stored on microfilm, contained in the viewers in front of her. This eliminates the need of using phone directories.

Controlled by a centralized mini-computer, over 2¼ million Los Angeles extended area listings are stored in each viewer.

Testing of this automated data retrieval system runs until November at the utility's' directory assistance office in Santa Monica, states Rollie D. Graves, traffic director.

"The test's prime purpose is to determine if we can reduce the time required to find listings for our customers . . . and at the same time, make the operators' job easier," he says. The industry average time required to find a listing is about 45 seconds.

The data retrieval system is capable of holding several million listings, more than enough for the entire state of California — approximately 13½ million at this time. Under present conditions, an operator could be required to search through as many as eight directories in a large metropolitan area like Los Angeles.

Besides being able to find more numbers faster, other benefits are:

1. Improved legibility of listings;
2. Increased record capability;
3. Less physical area required; and
4. Less operator effort needed.

During the test, 10 directory assistance positions are equipped with data terminal viewers and 10 regular positions are used for control and comparison.

"While the trial lasts, test positions and control positions will be serving directory assistance calls for approximately 16 hours per day, seven days per week," Graves said.

"This time span permits us to determine how well this new method will fit our needs, as well as determing the reliability of the equipment," he concluded.

SPEND YOUR MONEY
IN
SIERRA MADRE

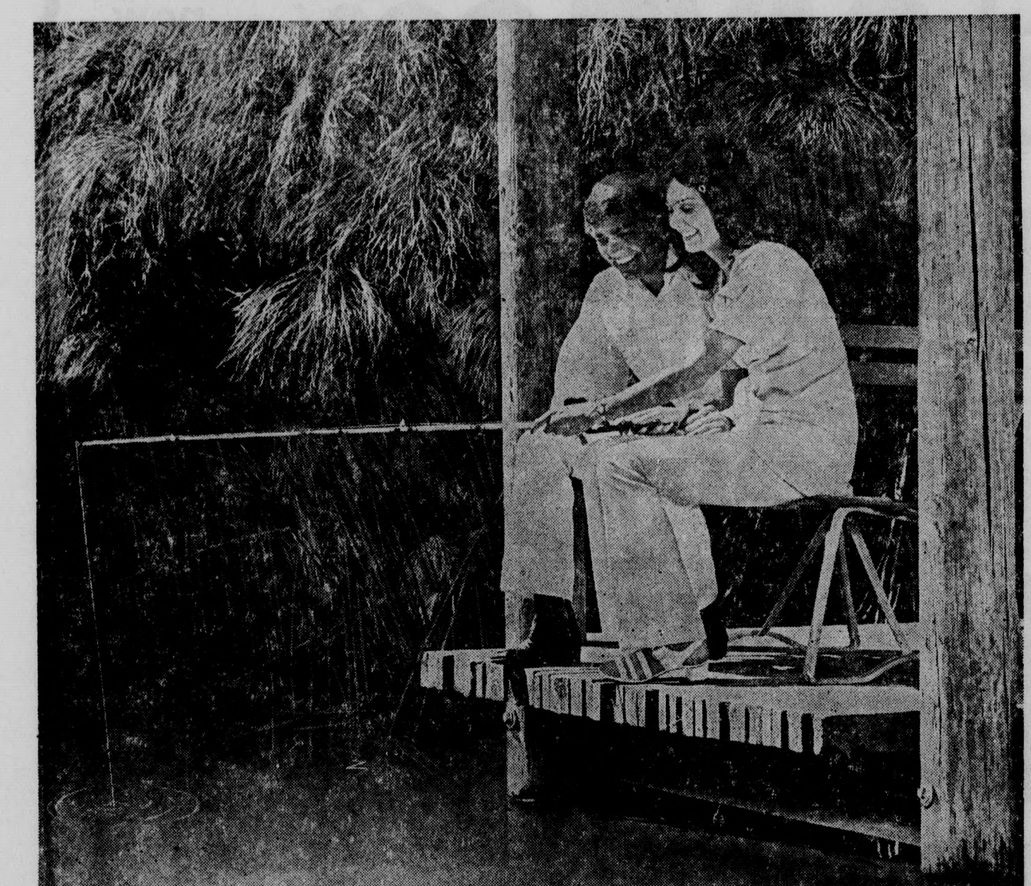
FOR HIGH CLASS SERVICE
and
SHELL PRODUCTS

LET US GET YOUR AUTOMOBILE IN SHAPE FOR THE FALL & WINTER MONTHS

Visit
SIERRA MADRE
SHELL SERVICE
FREE PICK-UP AND DELIVERY
54 N. Baldwin at Montecito

355-1726

Your BANKAMERICARD welcome here



People
with plans
save at Imperial

The kind of people who can grab a pole and fish in a pond. Wade in the surf. Try the swings at the park. Live right now for all life's worth. But still plan and save for the big things of the future. A new home. A vacation. Education. Retirement. These are the people who save at Imperial. People who make the most of every moment. People who get the most out of their savings, too. Because Imperial Savings pays the highest rates the law allows on insured savings.

5.00% per annum on passbook accounts compounded daily
5.25% per annum on 90-day certificates
5.75% per annum on $1000 deposits held one to two years
6.00% per annum on $5000 deposits held two years or more

Actual annual yield when savings and interest accumulate one year.

5.13% 5.39% 5.90% 6.18%

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Main Office: 61 South Lake Avenue, Pasadena, (213) 795-8441
Executive Office: 3366 Via Lido, Newport Beach, (714) 673-3130
Newport Center Office: 550 Newport Center Drive, Newport Beach, (714) 644-1461
East Pasadena Office: 3870 East Foothill Boulevard, Pasadena, (213) 795-0447
Glendora Office: 134 North Glendora Avenue, Glendora, (213) 335-4043
Woodland Hills Office: 19900 Ventura Blvd., Woodland Hills, (213) 346-3920

A WHOLLY OWNED SUBSIDIARY OF 1.6 BILLION DOLLAR IMPERIAL CORPORATION OF AMERICA ICA

Creath B. Smiley, Manager East Pasadena Office, 3870 E. Foothill Blvd., Pasadena, California 795-0447

NEIGHBORS

Susan Kendra, daughter of Police Chief and Mrs. Thomas (Marilyn) Kendra had a wonderful surprise birthday last week. It was Susan's 14th birthday and the day was Monday, October 25, but the elebrating of the occasion included the entire weekend — which as everyone knows was a three-day weekend. The Kendras moved here from Manhattan Beach and when they did, they all left behind many good neighbors and close friends. So, as a surprise, Mrs. Kendra drove down to Manhattan Beach after school was out and gathered up two of Susan's very best girlfriends and brought them back to spend the entire weekend. Imagine Susan's delight, and surprise, when her mother and her two friends since kindergarten days — Kendra Stiles (14) and Janice Coy (14)— drove into the driveway.

Friday, the agenda called for their attendance at a football game at PHS — then Roller skating and all weekend has been just fun in general. After church on Sunday, a big family dinner and birthday party, complete with cake, ice cream and gifts was the order of the day. In addition to the honoree, her two friends from Manhattan Beach, her two sisters Kathleen ((15) and Denise (9) were also present. Of course, Mom and Dad were there too.

We will take time here to extend our very best happy birthday wishes to Susan, also.

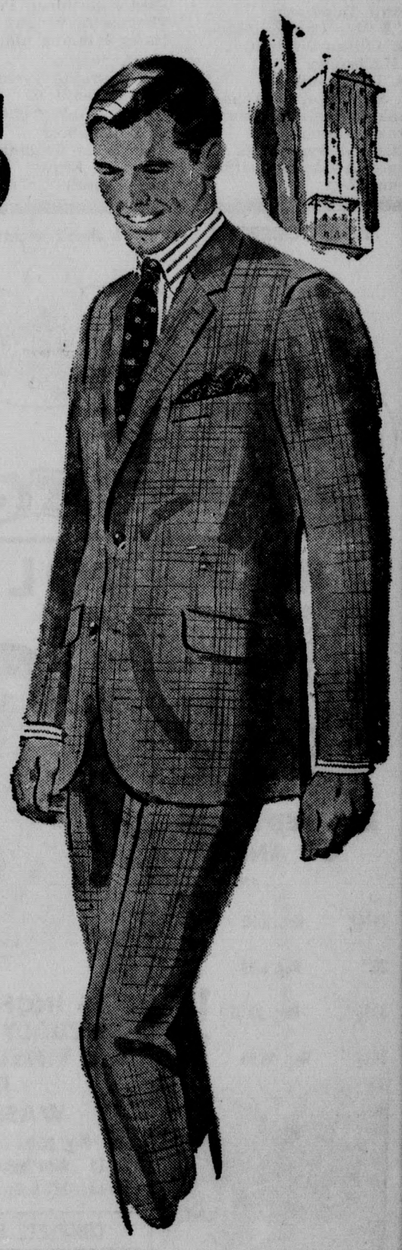
SCRATCH
PADS
4 Sizes — 3x5 4x6
5x8 8½x11
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News Office
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MERCHANDISING SPECIAL
EXTENDED TO NOVEMBER 13th

Suits

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PRESSED

99¢ ea.



"The Best In Services - Workmanship and Quality Is None Too Good For Our Customers"

Guaranteed
Expert
Craftsmanship
Always

Vogue CLEANERS
370 W. SIERRA MADRE BLVD.
in WISTERIA VILLAGE

And of Course . . . Shirts Now 4 FOR $1.09

Dance Fund Drive Now Underway

The dance this year will be held at Alverno High School on Saturday evening, December 11 between the hours of 9:30 and 1:30. The orchestra will be the Firehouse Five from the Los Angeles Fire Department, and the band that has been present for the past three years and one of great acceptability. Prizes will be given as door prize and other prizes will be given out during the evening. Beverages will be served and chewable snacks available. During the evening you will be the guest of your Volunteer Firefighters who will do all in their power to make your evening one of greatest enjoyment. Send in your dollars and plan to attend.

Sierra Madre News

Next Good Group

Lawrence K. Paulu
Fred & Lisbet Rottman
Julius & Marian Freund
Roger & Patricia Entrekin
Stanley & Edith Fish
Helen D. Haas
Mary Elizabeth Basil
Paul B. Gross
Albert & Ida Elby
Russell & Mary Buehler
Robert & Ruth Richter
Mrs. Ruth Twycross
Mrs. Virginia Christensen
Patricia H. Witter
E. Ditman
Lulu Moore
Irl & Ruby Beatty
Paul Barksdale D'Orr
Arthur & Ruth Snelling

Some envelopes are being returned with just the tickets, the 8 cents for the stamp would have helped, but all of this is taken care of in one note enclosed:

Dear Fire Eaters: You cannot be thanked enough — and I speak for many others. Bless your charred boots . . . Howard Whalen.

Another Good Group

Tom Tyler
Terumi Takahashi
Mr. & Mrs. Charles Askew
Mrs. Lillian Schmidt
G. McCheeney
Mrs. D. Campbell
Mr. & Mrs. Karl Annas
Frank & Louise Barbour
Norman Dumas
William & Joan Wells
Spencer & Edna Edwards, Sr.
Glenn Hiatt
Josephine McDonald Smith
H. F. & Elizabeth Bauer
Lorelei Products
Griffin Lumber Co.
Chas. & Marg LLemons
George & Mary Sneed
Newcomb Termite Control
Mrs. Jack Boorman
Florence B. Mills
Donald & Frances McEssy
Richard & Carol Winter
Herbert & Nona Crowley
Dr. Frank & Jean Wilks
Edward Wales
Helen T. Peterson
Don & Dorothy Carter
H. D. & Eda Hobson
Howard Whalen
Mrs. Leonidas Barboza
Myrtle Lucille Johnson
Fredric Metzger
Daniel R. Parker
Elinor M. Brumeister
C. Menzies Clark, D.D.S.
Ralph & Alice Jones
Irene Milfeld
E. H. & G. Schattenberg
Janet S. Phillips
Edward & Gloria McFaul
Frank & Carolyn Polito
Patrick Quinn
Joseph & Doris Borecki
James J. Freka
L. L. Osborne
Nash & Mildred Millew
George & Eva Wight
Mr. & Mrs. Allan Porush

To Sunday, Oct. 31.

Arla M. Saxton
Myron Guill
Michael G. Emm
Jerold & Margaret Wilwering
Ray H. Price
Mr. & Mrs. B. T. Cline
Mrs. Lucile B. Vannier
Edward & Pearl Sherry
Gene F. Nault
John R. Merideth
Louise H. Wade
Michael & Ruth Bennett
William & Matiel Maloney
Merrill A. Miller
H. G. & Gloria Hinshaw
Donald Maxwell
W. Herbert Read
Maurice & Edith Klick
Floyd & Penelope Verner
Alfons & Annelies Rebstock
Fred & Kathleen Purner
Thomas A. Wright
Harry & Pluma Martin
N. McClister
Mrs. Lorraine Tydale
Paul Bowerman
Gladys W. Merriman
C. P. Robertson
Miss Renee Tallantyre
Irwin H. Erb
Pearl Smith

LEGAL NOTICE

SIERRA MADRE NEWS

71-69915

FICTITIOUS BUSINESS NAME STATEMENT

The following persons are doing business as PAPER PALACE, at 56 West Sierra Madre Blvd., Sierra Madre, California 91024

Herbert V. Stroh, 61 East Orange Grove, Sierra Madre, California 91024

Esther G. Stroh, 61 East Orange Grove, Sierra Madre, California 91024

This business is conducted by General Partnership

Signed Herbert V. Stroh
Signed Esther G. Stroh

This statement was filed with the County Clerk of Los Angeles County on date indicated by file stamp below. (Oct. 27, 1971)

Attorney or Bank or Agent
First Western Bank
100 West Sierra Madre Blvd.
Sierra Madre, Calif. 91024
Publish Sierra Madre News
Nov. 4, 11, 18, 25, 1971

First PTA Meet Tuesday, Nov. 9

Sierra Mesa Primary School PTA will hold this years first association meeting Tuesday, November 9, in the school cafetorium at 7:30 p.m.

The guest speaker will be Mr. Harry L. Baer of the Food and Drug Administration. He will show a film titled "Label Logic" and talk about money management in shopping, food fads, what to watch for when shopping, how the public is bilked and how to handle consumer frauds.

Lamaze Childbirth Film, November 9

The Lamaze method of prepared childbirth will be the subject of a film on Tuesday, November 9, at 7 p.m. at 132 N. Euclid, Pasadena.

An obstetrician and a Lamaze teacher will also be present to speak and answer questions. The meeting is sponsored by the American Society for Psycho - prophylaxis in Obstetrics (ASPO), a non-profit educational organization whose aim is to meet the growing demand for information and training in childbirth. The public is invited to attend. Donation is 50c per person. For further information call 442-7164.

Vacancies At Pasadena Schools To Be Filled By Emergency Act

Recruiting and screening of applicants by the Pasadena Unified School District for positions created under the Emergency Employment Act 1971 has been announced by the department of personnel services.

Vacancies to be filled include 13 classroom aides (elementary and secondary), two teen center assistants, a personnel community liaison worker, an offset machine operator and two custodial positions. All positions are full time (eight hours per day).

Applicants for these positions must have been unemployed persons for the past 30 days and be residents of Altadena. Thirty per cent of the persons hired must be Vietnam veterans.

The California State Department of Human Resources Development, Pasadena Office, will prescreen all applicants for the district. Persons interested in obtaining employment under this Act should apply to the Human Resource Office at 445 E. Green Street, Pasadena.

A screening committee representing appropriate divisions of the Pasadena Unified School District will do the final interviewing to establish an employment list.

Qualifications for the various positions are listed below:

Classroom Aide — Primary, Elementary

Applicants should be interested in working in a classroom situation, be able to communicate with primary and elementary age children and learn on the job. No specific level of education is required. Salary is $2.69 per hour.

Classroom Aide — Secondary

The qualifications are the same as for the primary - elementary position with the exception that applicants preferably should have at least a twelfth grade education. Salary is $2.69 per hour.

Teen Center Assistant

Applicants should be in their late teens or early twenties, be able to relate to all segments of a teen age population and be a high school graduate. Salary is $2.88 per hour.

Personnel Community Liaison Worker

Applicants are required to be high school graduates. College level work in the social or behavioral sciences is desirable. The person will be involved in recruitment and selection procedures under the direction of a professional person.

No experience is required but the person selected for this position must be capable of growth on the job and be able to communicate effectively both orally and in writing. The ability to relate well to all segments of the community is necessary. Salary is $2.75 per hour.

Offset Machine Operator

Although no experience is required, the applicant must be interested in learning to operate an offset duplicating machine. Completion of the twelfth grade is desirable. Salary is $2.75 per hour.

Custodial Positions

Applicants need not be experienced, but they must be physically able to do the work involved and to work independently without close supervision. Education equivalent to completion of the eighth grade is desirable. Salary is $2.88 per hour.

East-Valley Art Association Show

East Valley Art Association is featuring a "Holiday Art Festival" which will be held at the West Arcadia Hub on Baldwin Avenue. The merchants in that area are sponsoring this event.

The exhibit will be in progress for three days, November 11, 12 and 13. Valley artists will be demonstrating throughout the exhibit and they will be displaying work in crafts, oils and water color.

As Hank Ives Sees It

handle Hoover and SAN GABRIEL looks like it would have a slim edge over the Muir Mustangs.

ON THE COAST it looks like USC should be able to handle the Washington State Cougars but the Northerners will certainly score two or three times . . . . STANFORD still is our choice for the Rose Bowl bid and will get past the Bruins this weekend . . . . LIMBCRAWLER . . . CALIFORNIA over the Washington Huskies . . . OREGON to outscore Air Force . . . . OREGON STATE by 10 over Arizona.

THE ROAD to the PASADENA BOWL is still strewed with obstacles. Memphis State, with a good chance to be the Missouri Valley Conf. winner will take a beating from strong HOUSTON . . . WICHITA ST. will upset Colorado St. . . . DRAKE over Southern Illinois . . . TULSA will outscore Louisville 30-28 . . . . SAN DIEGO STATE over San Jose State 24-21 in the PCAA crucial . . . CAL STATE LONG BEACH over Fresno St. . . . PACIFIC over Hawaii.

LIMBCRAWLER . . . . LSU to knock off Alabama . . . WEST VIRGINIA over Duke . . . . ILLINOIS over Indiana but watch out . . . NORTHWESTERN over Minnesota still hoping for a piece of the Big-10 title.

BILL NICHOLAS had a nice write up in the 5th Down, the publication of the Football Writers of America. Bill remembers hunting rabbits in the Arroyo Seco canyon before the Rose Bowl was built.

He also recalls catching trout up to 16 inches in the brook that trickled down the canyon. Now that had to be before my time. Come to think of it, so was the building of the Rose Bowl.

JO SIFFERT'S DEATH in the flaming crash of his BRM racing car at Brands Hatch, England, was a blow to this reporter. It's funny how an individual will walk into your life and then disappear, and yet leave something behind.

I had lunch with Jo a few weeks ago when he stopped in town to do some advance publicity for the STP Porsche people prior to his competing in the Times Grand Prix last weekend. Then I spent a few hours with him at Monterey at the Laguna Seca race.

Jo had some trouble with the English language, being a native Swiss, but his sense of humor was great. He was a pleasure to converse with, despite the language problem. When you left him you found yourself saying — "now there is a helluva guy."

Jo Siffert didn't make it to Riverside last weekend, but somehow those who knew him must of remembered the image of his bright red No. 20 careening around the turns. Auto racing will miss him, and I lost a friend, one of the good guys.

DRAG BOAT RACING enthusiasts can see another race the weeknd of Nov. 13-14 when the NDBA sponsors an event at Lake Ming, near Bakersfield.

CONGRATS TO DICK WILLIAMS on being named A.L. Manager of the Year. My pick was Bob Lemon at Kansas City, but you can't take anything away from Williams, who did a fine job at Oakland. Let's face it, he is a good manager. Knows when to be tough.

LONG RANGE FORECASTS . . . . Stanford vs. Michigan in the Rose Bowl . . . Kansas City vs. Dallas in the Super Bowl and San Diego State vs. Memphis State in the Pasadena Bowl.

Local Girls Vie For Float Honor

Thirty-one young ladies will be in the Princess Judging on November 20, and three of these will represent Sierra Madre on January 1, 1972 in the Tournament of Roses Parade. Girls who signed up during the final week are Robin Raven, Lavon Jameson and Pam Stormie.

Each participant in the judging must sell roses throughout the town, which forms a large portion of the fund-raising for the construction of the float. November 5 and 6 and November 12 and 13, potential princesses will be stationed in front of the following stores: First Wetsern Bank, Bank of America, Roberts Market, Sierra Madre Hardware, Roess Market, Wizard of Ooz Ice Cream Parlor and Shopping Bag Market.

The rendering of this year's entry, "Only A Rose," was shown in last week's Sierra Madre News and will be on display at the open house in the tent in Sierra Vista Park on December 12.

NEVER BEFORE
ELECTRONIC
TUNE UP
23.95 COMPLETE 8-Cyl. Cars
6-Cylinder $21.95
4-Cylinder $19.95
MOST AMERICAN CARS
PARTS & LABOR
Install New Plugs — Install
New Points — Set Engine Timing
Adjust Carburetor
Call for Appointment
Please Phone 449-6230 for appointment
Auto Analysis
686 South Arroyo Parkway • Pasadena, California
Open Mon. Thru Sat. . . . 7:30 A.M. to 6:00 P.M.

BOB GOBRECHT SAYS: "I don't want to toot my own horn, but . . . this is to be the best!"

ANNIVERSARY SALE
MACABOB TOYS
LAY-A-WAY NOW FOR CHRISTMAS

RAGGEDY ANN OR ANDY
ANNIV. SALE
15½" Reg. 4.50 3.66
20" Reg. 6.99 5.88
31½" Reg. 12.95 10.88
38½ Reg. 19.95 16.88

Deluxe Fire Truck
by Murray No. 750
Reg. 26.99 Anniversary Sale Special 22.88

NOW OPEN MON., THUR., FRI. EVENINGS 'TIL 9
SAT., 9 - 5:30
SUNDAY, 11 - 5

DOLL SALE

VOGUE
25 INCH BABY "DEAR ONE"
CUDDLY SOFT CLOTH BODY
VINYL LIMBED LIFELIKE
INFANT DOLL.
WASHABLE PAJAMAS.
4510 Reg. 14.00 ..... Anniv. Price 9.88
4512-13 With Rooted Hair 10.88
4223-13 12" Baby Dear ..... Reg. 9.00 6.88

COMPLETE LINE MDME. ALEXANDER DOLLS
Limited quantities, some items subject to stock on hand.
WE HAVE CLOTHES TO FIT MOST DOLLS

Reg. $15.99 Anniv. Sale Price $12.88
BIG WHEEL by MARX

Macabob's XMAS LAYAWAY PLAN $2 holds any item or 10% holds any purchase. $15.00 MINIMUM

DOLL LAYAWAY
SPEC. PRICE
LOVE DOLL Reg. 4.99 3.88
TALKING TENDER LOVE Reg. 16.99 10.88
TIMELY TELL Reg. 19.69 10.88
SMARTY PANTS Reg. 18.25 12.88
BABY TENDER LOVE Reg. 16.99 10.88
CRISSY CRISSY Or VELVET Reg. 13.99 8.88
DANCING DAWN Reg. 3.59 2.66
MALIBU BARBIE Reg. 3.29 2.66
BARBIE with Growing Hair Reg. 7.89 5.33
LIVING BARBIE Reg. 7.99 5.33
LULLABYE BABY Reg. 7.99 5.88
MALIBU SKIPPER Reg. 2.99 1.88
CHATTY CATHY Reg. 14.99 8.88
FLATSY Reg. 3.59 1.88
DAWN DOLL Reg. 2.39 1.44

We have a huge selection of Black Dolls, Italian Imported Dolls and Storybook Dolls.

BUGGIES AND STROLLERS
Anniversary Sale PRICES START AT 2.88

MACABOB TOYS
2980 E. Colorado Blvd., in Pasadena
Between Rosemead & San Gabriel Blvds.
ACRES OF FREE PARKING • 796-8131 • AIR-CONDITIONED
Macabob Has Something for Everyone!
It's Fun to Shop at Macabob's

GENERAL TIRE

SAVE 20% ...now through Nov. 13

Greatest Sale Ever on General Tires for Import Cars

NATIONWIDE GUARANTEE
Should your new General passenger tire fail in normal car use, we will, at our option, repair it FREE, or replace it with a new tire of like quality, at a price based on new tire paid for the tire (less trade-in, discount, you and local taxes) equivalent to the percent of tread depth used, plus state and local taxes. Any tire with 20% or less wear will be adjusted FREE.
Claims must be submitted to an authorized General Tire Dealer or Store with your original invoice.

4-PLY NYLON CORD WHITEWALL
DURA-JET® fits 9 out of 10 import cars.

SIZE	REGULAR PRICE	20% OFF SALE PRICE	FED. EX. TAX (per tire)
5.60S-12	$24.00	$19.20	$1.40
6.00S-12	$25.00	$20.00	$1.34
5.60S-13	$23.50	$18.80	$1.48
5.90S-13	$26.50	$21.20	$1.55
7.25S-13	$35.50	$28.40	$1.81
5.60S-14	$27.50	$22.00	$1.54
5.90S-14	$29.00	$23.20	$1.76
5.60S-15	$28.00	$22.40	$1.74
6.00S-15L	$31.00	$24.80	$1.91
6.40S-15	$34.50	$27.60	$2.07
145-380	$25.00	$20.00	$1.39

Charge it at General Tire

U.S. CARS 4th Tire Is FREE!
You get the 4th GRABBER FREE when you buy 3 at the regular low selling price.
Grabber . . . 4-PLY POLYESTER CORD
■ SMOOTH RIDING DURAGEN® TREAD RUBBER
■ DISTINCTIVE 3-RING WHITEWALL

SIZE	E78-14	F78-14	G78-14	H78-14	F78-15	G78-15	H78-15
3 TIRE REG. LOW PRICE	$103.50	$109.50	$120.00	$130.50	$112.50	$123.00	$133.50
THE 4TH TIRE IS FREE (You pay only the Fed. Ex. Tax)							
Fed. Ex. Tax (per tire)	$2.21	$2.38	$2.55	$2.74	$2.42	$2.64	$2.80

VW SPECIAL!
General SAFETY-JET®
ONLY $16.95
Size 5.60-15 tubeless blackwall, plus $1.74 Fed. Ex. Tax
■ 4-PLY NYLON CORD BODY
■ CONTOURED SHOULDERS

Precision WHEEL BALANCE with any new tire purchase... $1.00 (Reg. $2.50 per wheel)

General JATO SUPER 100 GOLF BALLS 3-ball pack only . . . $1.33
Cutless Duralon Cover! Energized PB Center! High tension winding for long flight!

BATTERY SPECIAL
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PERSONALS

FAMOUS — Everything is in perfect and working just as the plan was laid down. I was indeed glad to receive your message and the information went out on the line as usual. Hold everything in steadiness for the next ten days and make the usual contacts weekly — TENSIE

HARRIETT — Well November 12 is closer today than it was when you announced it, but that seems like a long, long time to me. I have mended all my sails and am ready to go as you stated and the golden fleece is safe and secure. Leave nothing behind to remind those of this unpleasant occasion. I am sure that you understand all that I have said. PERSONALLY YOURS

HI! SIERRA MADREANS AND ALL YOU OTHERS, TOO! — May I, this week, borrow a cliche from one of my most favorite people — the late Severin Sorensen — And I quote, "There is NO end to what man can accomplish, if he doesn't care who gets the credit." — THE ANONYMOUS JOLLY GREEN GIANT

TAXPAYER — Things have been put on the front burner and they are starting to simmer. Watch things get very close during the next two months, happenings that you never dreamed of will take place and most of it for your welfare. I am not just woofin, watch things hum all around — TROUBLE-SHOOTER

HEAVENLY WONDER — Yes my dear, I have given this considerable thought and have spent several hours thinking about the past two years, but have spent more time thinking about the next two and the many wonderful things we have in store for each other. All is great — KING OF SPADES

MADELINE — It is now half past midnight. Could this possibly mean anything to you? — CT

ASK TRUDIE — Yep, Trudie is at it again, and this time she is really stocking the little old store on Montecito, so drop in and pay her a visit, if you do not see what you want, then Ask Trudie and she will get it for you, and it will not take all day to do it either — HARRY

PERSONALS

ACE-IN-THE-HOLE — Well old buddie things are really progressing, and with love and understanding. It sure surprises me that the property owners are getting along so well, guess they are satisfied that they will be protected in emergencies, also that their propeties will be well worth 20 per cent more after the installation. I'm also in the buying mood — CUT-THROAT

CARELESS — As I told you at the contact I would do the job. It is now completed. Loretta has been properly informed and she is in accord with our actions, she has promised to take care of Helen in her own way, and I am sure you have Teddy in tow. So Hell's a poppin soon — SAM SNEED

GLORIA — Well 'ole Jack is still up there in the clouds and he is figuring, figuring and then doing some more figuring, and it will not be too long before he comes up with something that is really going to do all of us a world of good. In the meantime bring in those suits and he will do a first class job of craftsmanship for only 99c, and of course shirts, beautifully laundered in boxes or on hangers 4 for $1.09. You just cannot beat this price or craftsmanship — SUSIE Q

PETER T — I understand that you lothe these personals . . . never read them . . . well I am sure you have been learning a few things on your travels about town. I do appreciate you taking the time to talk to the various merchants, and I am sure that you are beginning to see their side, but do not go off in haste, keep talking and studying and you will learn more and more — THE RED LIGHT LADY

GREAT — Things are shaping up on the City Fathers' side, and you will soon see some action, the pot is boiling on many fronts and everyone is talking and talking and talking. Watch — PAR 9

TERRY — It now seems that everything has straightened itself out on the home front and we can now get together and make the plans that you have been waiting for. I am anxious now — BENNIE

PERSONALS

SCUDDLED ONE — You are absolutely the most. There are times that I sit around and look out into space wondering why we did not meet before. But then God has a strange way of bringing people into the love circle. Please appreciate me as I do you and things will always be firm TAME ONE

DEAR EDITOR BOB: Tell me, if you can — Why so many canines run loose on our beautiful streets, to foul the lawns of others, while our Police are downtown writing parking tickets for people who are trading with our merchants? — THE JOLLY GREEN GIANT
As you are well aware, we do have a leash law!

TROUBLED — I agree that a meeting should be held at the earliest possible moment. If you can do it this weekend I am available and read for the instructions. I am sure that your problems and many others will be completely solved. and I think it should be done at once — HAROLD J

ROY — No really I am not considered dumb at all, but do you know most men feel that they have a dear treasure when they have a nice young girl that knows nothing. I am always willing to learn and you have taught me much. All of the pleasure and enjoyment has not been yours to have and to hold. Remember the old saying that it takes two to Tango — Wanta Tango Sunday? — PEACHES

THANK YOU CONSUMERS— Yes, the merchants and the Chamber of Commerce of Sierra Madre wish to give you a great big thank you for your attendance at the Sidewalk Sale. It was great encouragement for us and we certainly will hold another one real soon after the first of the year — RW — PRESIDENT

JOLLY GREEN GIANT — Your Biblical personal was very correct, and I appreciate your concern, but fear not, fear not, swine do not recognize "pearls" they are too self centered in getting their own bellies full, and to hell with everyone else. They do not recognize a true "pearl" — EDITOR BOB

Local Police Have Busy Week

Shortly after noon on Saturday, October 23 two 18 year old girls, from Arcadia were observed to be entering a closed fire area 1/8 of a mile north of Stonehouse Canyon Road. Officer Daniel Chudyk was dispatched to investigate the situation and after apprehending the girls he observed them attempting to conceal narcotics paraphenalia. The two suspects were arrested on narcotics violations under the Health and Safety Code regulations and transported to the Sierra Madre Police Station where both were booked. Having insufficient evidence on several points and due to technicalities in law interpretation, Officer Chudyk released both suspects by authority of a section in the California Penal Code. No further action is being taken or anticipated.

Sgt. Leonard Kolk made an arrest for drunkeness and violations of narcotics laws on East Grandview before midnight on Saturday, October 23.

While on patrol that night, Sgt. Kolb observed a car parked, erratically, at the curb with lights and motor on with apparently no one inside. After investigation, the Sgt. found the suspect slumped over in the front seat. When roused, the suspect, with blank stare and slurred speech, appared to be intixicated. After further investigation at the scene, dangerous drugs were also found.

The Suspect — a 23 year old Sierra Madrean residing on Sycamore Place — was booked and transferred to the Pasadena City Jail. His condition apparently was of such an extremely intoxicated state that he was not even able to sign his name.

The filing of a complaint for possession of dangerous drugs and drunk in auto are presently pending.

Two more suspects were booked on violations of Narcotics Laws at 1:30 a.m. Sunday morning, October 24. The two, apprehended by Sgt. Reilley and Officer George Scales, are both residents of Los Angeles with one being 27 years of age and the other 26 years of age.

Observed by an informant, the pair were apparently smoking marijuana in a parked vehicle in the location of Grandview and Sierra Woods and were in what appeared to be an intoxicated state.

On Thursday, October 28, Officer Art Hernandez was dispatched to take a crime report from the Jewelers Workshop at 16 W. Sierra Madre Boulevard. At some time during the morning business hours, while the jeweler was occupied, the suspect or suspects opened the display case and took items valued at approximately $2,000.00. At this time, further investigation is pending.

New Police

to the citizen, Gibson added.

"The security checking of doors, locks, windows, and additional hazards is another step towards the prevention of crime," says Gibson, "and we hope the citizens recognize the value of this program and take advantage of it.

Any resident who is interested in participating in the program is encouraged to contact the Police Department for further information.

The Bear Flag was adopted as the official California State Flag in 1911.

Your sleek new car will soon lose its appeal unless you give it consistent care. Wash and wax it regularly.

'The Case Against Busing'

Henry Marcheschi, school board member of the Pasadena Unified School District, will be the guest speaker at the regular monthly meeting of the East Pasadena-Sierra Madre Republican Women's Club, Federated, on Thursday, November 11 ,at 10 a.m. The meeting will be held in the Terrace Room of the Altadena Town and Country Club.

Mr. Marcheschi's talk entitled, "The Case Against Forced Busing."

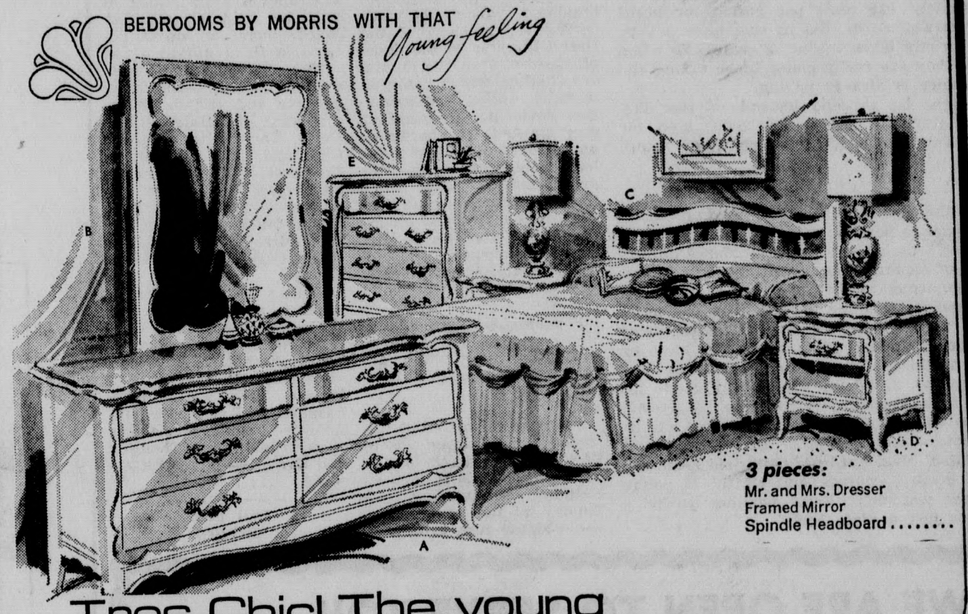
Reports on the recent national convention of the Republican Federated Women will be presented by the president, Mrs. George Vreeland and Mrs. Marvin Anderson, first vice president.

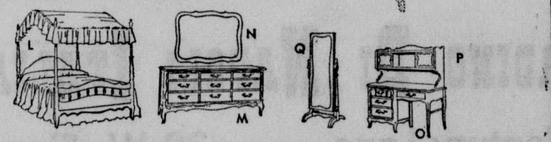
All women interested in the busing situation in Pasadena are invited to attend. Luncheon reservations must be made no later than November 9 by calling 795-6419 or 792-9732.

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A Mr. and Mrs. Dresser Base ....
B Framed Mirror .....
C Spindle Headboard .....
D Cabinet Stand .....
E Hi Chest .....
shown at right (left to right):
F Lo Chest .....
G Corner Desk .....
H Lo Cupboard .....
I 30" Bookshelf .....
J Desk .....
K 46" Bookshelf .....
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O Desk .....
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Q Cheval Mirror .....
Magnifique! A whole salon of young, artful Louis XIV-inspired designs . . . to create the delightful boudoir she'll remember for a lifetime. Deft, elegant lines and beautiful sculptured carving. Finished in a delicate creme-white, finely striped in gold.
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Illegal Tax Bite

★ ★ ★ ★ ★

Did you ever wonder if you were paying illegal taxes?

Well you can bet your bottom dollar that you are paying the state a tax regularly that it is not entitled to, and if the new sales tax regularation goes through the matter will be compounded!

Just recently we purchased some food "to go" at a well-known hamburger stand and after leaving the premises and reflecting on the price paid, it occurred to us that we had been charged the five per cent state tax (in this case only 11 cents). The thought ran through our mind that if our memory served us correctly there is supposedly no tax on "food to go." We mentally started to multiply this 11 cents by the number of people that pass through this chain of stands every day and the amount of money involved was in the thousands and thousands. We began to wonder had the mistake been intentional or accidental?

The following day we called the Board of Equalization branch in Covina and a representative told us that it was true that there was no tax on "take out" food, but if the establishment has a few tables where its customers might sit down to eat then the establishment is supposed to collect the tax unless there is very substantial proof that the food is leaving the premises; in other words that it is in obviously too large a quantity to be eating by the buyers. The establishment does not have to collect the tax if there is no place for the customers to eat or if they have a special "take out" window or have set up a separate accounting system that meets with the criteria of the Board of Equalization's auditors.

The spokesman admitted that the law was very vague and whenever there was any doubt the board required that the tax be collected. In other words the consumer was being forced to pay an illegal tax in the vast majority of cases. Food is explictly exempt under the law except when the State Board of Equalization choses to rule otherwise. It is quite apparent that they reap the benefit of a vaguer uling and the consumer takes it on the chin.

The spokesman says, "but it is going to the state." He also informed us that the case is now before the State Supreme Court for a ruling. This step seems like it is many millions of dollars overdue.

Now the next little tid-bit is the proposed sales tax of gasoline that you buy. Under the proposed regulations you will be paying the five per cent on the purchase price, of approximately 40.9 cents per gallon for high-test, when the price war is off. But of this price a very goodly portion is strictly taxes (about 12 cents). So when they tax the price they are really going to be taxing the tax that the cousumer is already paying.

Perhaps it might be appropo instead of the STP signs in service stations to display an "STV" sign for the "Sacramento Tax Vultures," it seems much more fitting.

RANDOLPH, IOWA, ENTERPRISE: "And, speaking of words, isn't it strange how the meaning of some words has changed through the years. Back in Mark Twain's day, the meaning of 'square' was one of the best in our language . . . Then, somehow that good, honest word got all out of shape and its meaning twisted. Now the word, 'square' means 'a man who never learned to get away with it. A Joe who volunteers when he doesn't have to. A guy who gets his kicks from trying to do something better than anyone else. A dummy who get so lost in his work that he has to be reminded to go home. He doesn't fit too well in the current crop of angle-players, corner-cutters, sharp-shooters and goof-offs. He doesn't want to fly and pay later. He's burdened with old-fashioned ideas of honesty, loyalty, courage and thrift.' If you're called 'square' now you don't know whether you're a pretty good guy or just a plain boob!"

Cobwebs

Sixty Years Ago:
October 27, 1911

Cars Carry New Signs — Sierra Madre cars now carry a dash sign reading "Foot of Mt. Wilson Trail." Manager Ross of the Mt. Wilson hotel is probably hugging himself with joy over the fact. For he has tried ever since the Sierra Madre line was built to secure such a sign but without success until now. It will not only be a good thing for Mt. Wilson, but also for Sierra Madre. It is a little thing but will help to link in the public mind Mt. Wilson and Sierra Madre, which is as it should be.

Municipal Water System Is Urged As A Necessity — Water Company Directors Urge Stockholders To Vote Favorable on Substitution of Municipal Ownership for Present Organization — "Vote YES on the municipal water bonds at the special election to be held Tuesday, November 7," is the advice of the directors of the Sierra Madre Water Company to stockholders. A statement just issued by President W. S. Andrews and Secretary Carlton J. Pegler urges the matter strongly.

Sierra Madre gas rates will be reduced from $1.50 to $1.25 per thousand feet by the Southern Counties Gas Company. The welcome news was brought by General Manager W. A. White last Saturday.

Mrs. Frank Biederman, Worthy Matron, and Mrs. Alice M. Staples returned Wednesday night from San Francisco where they attended the sessions of the Grand Chapter of the Order of Eastern Star. Sierra Madre Chapter, which has been working under a dispensation since its organization, was granted its charter. It was a souce of delight to the local delegates to hear the announcement made before the grand chapter that their chapter took highest among the eleven chapters working under dispensation in point of accurately and neatly kept records.

FOR SALE — 500 Shares Sierra Madre Cemetery stock. For particulars address Elsie Caskey, secretary.

Mr. and Mrs. F. D. R. Moote and children go to Van Nuys this week for the celebration of Mrs. Moote's birthday anniversary on Sunday, at the home of her

——Please turn to Page 10

'Festival of Grateful Hearts' Boutique Nov. 11 At Santa Anita Church Hall

In her home workshop, Mrs. Alpheus (Robbie) Pruitt has turned out thousands of butterfly pins, Snoopy pins, Christmas pins and many other clever decorations which she sells for the benefit of the Santa Anita Church. For many months Mrs. Pruitt has been in charge of the many willing workers who are producing a fabulous selection of handcrafted gifts, decorations, toys, knit and crochet items for the "Festival of Grateful Hearts" Boutique to be held November 11 from 12:15 to 9 p.m. in the Fellowship Hall of Santa Anita Church at 226 W. Colorado Blvd., Arcadia.

Tea will be served from 1-4 p.m. and dinner from 5-7 p.m. Mr. and Mrs. George Mathieu, who for many years owned and operated a restaurant on Huntington Dr., will be in charge of the dinner preparations.

The afternoon tea will be supervised by Mrs. Ernestine Sheehan and entertainment will be offered by the school children of the Ethel Barnhart School. The Women's Group of the Santa Anita Church use the proceeds from the boutique for scholarships to the Ethel Barnhart School and for their philanthropic projects. The ladies provide tray favors for the City of Hope and lap robes and gifts for the patients at Pacific State Hospital.

Mrs. Pruitt is being assisted by Mrs. John Chaffin, president of the women's group, Mrs. Harriet C. Harvey and Mrs. Anton Novak. Mr. and Mrs. George Carr will be in charge of decorating and display, Mr. Alpheus Pruitt and Mr. John Chaffin will be cashiers for the November 11 event and Mrs. William Meacham will be in charge of the food bar. Mrs. Eva Spencer and her committee are busy pricing the items and promise that all the lovely gifts will be a real bargain.

USC Fraternity Plans Evening

The Delta Tau Delta Fraternity of the University of Southern California is planning a festive evening at its annual Homecoming Round-Up on Saturday, November 6th, following the USC-Washington State Game. It will be held at the San Marino home of Jud O. Roberts, a Delta alumnus.

The invitation has been extended to all Delts, dates, parents and friends. Plans are being formulated by the Delta Tau Delta Mothers' Club under the direction of the president, Mrs. LeRoy Sanders of San Marino. She will be assisted by Mrs. Owen Van Buskirk, Mrs. Ron Gus, Mrs. Don Miller, Mrs. Julie Cogorno and Robert Young.

Among the new Fraternity pledges are the following USC students from San Gabriel Valley, Bill Langmade, Bob McKnight, Rick Sanders and Peter Wilson of San Marino, Keith Lumpkin, Pasadena, Burt Stewart, South Pasadena, Jamie Shepherdson, Jim Thomson and Greg Danenhauer of Arcadia.

Call FIRE
355-1401

You and Your Neighbors

by NANCY BRYAN

October 21 was a big, big day for Gary Reinhardt. It was his 11th birthday and in keeping with the occasion, a big family celebration was held at his home. His aunt, Mrs. Darlene Arneaud made delicious homemade banana splits instead of the traditional birthday cake and ice cream. Just what a young baseball player needs!! Gary also received just exactly what a ballplayer needs to further his career — his very own baseball mitt. He's a member of the "Astros" team here in Sierra Madre. His cousin, Darnell (19) who attends PCC, is quite a ballplayer also. This last season she managed a local team in the junior Girls Softball league, the "Yellow Hawks." Gary's aunt Darlene was coach for the senior girls softball team, the "Cougarettes." This is the team that brought home the lovely 2nd place trophy from their season's competition in the Girls Recreational Softball League. (A three year old organization in which Pasadena, Rio Hondo, Bell, Alhambra and Sierra Madre participate.)

An 11th birthday is really pretty special, so therefore we wish Gary a very special Happy Birthday greeting.

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The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

Days	Book	Chapter	Verses
Sunday	Psalms	37	27-40
Monday	Genesis	1	24-31
Tuesday	Matthew	5	43-48
Wednesday	I Timothy	6	1-10
Thursday	I Timothy	6	11-21
Friday	Hebrews	8	1-5
Saturday	Hebrews	12	1-6

The rose comes very close to man's standard of perfection. Its delicate beauty seems to mock every effort of the artist or camera to capture it.

But is the rose really God's masterpiece? Hardly!

For its beauty is passive. It brightens life only for those who seek it out and gaze upon it. And in but a few days it withers and is ugly.

God's masterpiece is MAN. For with all his waywardness and selfishness, Man is capable of reflecting the love of God. When he lets God touch his life he is able to bring happiness and faith to others. He doesn't have to wait until he is noticed. He can actively bring spiritual blessings to his fellow men.

As the gardener cultivates the rose, the Church cultivates the lives of men. Always it strives to help us become all that God wants us to be.

With the hope that it will, in some measure, foster and help sustain that which is good in family and community life, this feature is sponsored by the business firms and organizations whose names appear in this space.

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REV. MARK TROTTER, Minister
Church School — 10:00 A.M.
Worship Service — 10:00 A.M.

FIRST CHURCH OF CHRIST, SCIENTIST

186 W. Highland Ave.

Sunday School for Pupils up to age 20 9:30 a.m.
Sunday Service and Child Care 11:00 a.m.
Wednesday Evening Testimonial Meeting 8:00 p.m.
The Reading Room at 22 N. Baldwin Ave. Open Daily Except Sundays and Holidays from 12 to 5 p.m.

UNITED CHURCH OF CHRIST

(Sierra Madre Congregational Fellowship)
REV. BRUCE VAN BLAIR
Church Services held at Altadena Community Church
943 E. Altadena Drive

9:30 a.m.—Church School
11:00 a.m.—Morning Worship
6:00 p.m.—Jr. High Fellowship
7:30 p.m.—Sr. Hi & College Fellowship

CHURCH OF ASCENSION

(EPISCOPAL)
North Baldwin at Laurel
The Rev. Richard C. Littlehales, Rector
SUNDAYS
7:30 a.m.—Holy Eucharist
9:45 a.m.—Morning Prayer
10:00 a.m.—Community Mass and sermon
Church School Classes
WEEKDAYS AS POSTED
PARISH DAY SCHOOL
DAY CARE CENTER

CHURCH OF THE NAZARENE

191 W. Sierra Madre Blvd.
JOHN W. ESTERLINE, Pastor

Sunday Morning Bible School 9:45
Morning Worship 10:50
Young People's Service ..... 7:00 p.m.
Mid-Week Prayer Meeting ..... 7:30 p.m. (Wednesday)

CONGREGATIONAL CHURCH

(Independent)
Sierra Madre Blvd. at Hermosa
RICHARD J. ANDERSON, Pastor
10:30 A.M. — Worship Service
9:30 A.M. — Church School and Adult Class

ST. RITA'S CHURCH

318 N. Baldwin Ave.
FR. THOMAS O'MALLEY
FR. PATRICK CALLANAN, Ass't

Sunday Masses 7, 8, 9:30, 11 a.m. 12:15 p.m.
Holy Days 6:00, 8:00, 10:00 and 6:30 p.m.
Daily Masses ..... 6:15 and 8:00
Devotions Wednesday evenings and first Friday evenings at 7:30

TRINITY PRESBYTIAN CHURCH

Hastings Ranch Dr. and Sierra Madre Blvd.

9 and 10:30 a.m. ..... Church School
9 and 10:30 a.m. ..... Worship Service
7:00 p.m. ..... Youth Fellowship

FAITH LUTHERAN CHURCH

MISSOURI SYNOD
635 Hastings Ranch Dr.
A. HESSE, Pastor

9:00—Sunday School and Bible Classes
10:30 — Sunday Morning Worship Hour

BETHANY CHURCH OF SIERRA MADRE

Baldwin at Montecito
REV. ROBERT M. VANDER ZAAG

9:30 a.m. ..... Sunday School
11:00 a.m. ..... Morning Worship
6:00 p.m. ..... Youth Fellowship
7:00 p.m. ..... Evangelistic Service

Editorially Speaking

The People Must Know

By Howard Jarvis

Assembly speaker Moretti has announced that no property tax relief bill will come from the California Legislature this year. Well, I am not surprised, having predicted before the session started this would happen. Instead, in almost every county in the State there will be big property tax raises this year. The new tax bills will be out by November and many people will be hurt badly.

Owners of rental property have had their rents frozen, but will have to pay the new heavy property tax raises anyway. There are but few ways income property owners can compensate in any way for this. Many will be in deep trouble.

Several bond isuses were on ballots this last month, however most of them were defeated. The $198.5 million Los Angeles Unified School District bonds were soundly beaten. The day of the bond financing by mortgaging property is ending.

To circumvent the will of the people who voted bonds down, a new bill, AB 1966 by Assemblyman Leroy Green of Los Angeles has been passed by the Assembly to authorize school districts to levy a property tax override to raise the money the bond issue would have raised had it passed. This bill is now in the State Senate.

This is a legislative attempt to circumvent the will of the people and to shove a tax the people have voted down onto the people against their will. The public be damned, let's sock it to them anyway is the attitude of many elected officials.

ITEM — Some few people have telephoned KABC radio talk show and have said over the air that the time for getting signatures on the Jarvis 1 per cent property tax limit petition has expired and that no more signatures are needed. This is not true. The time runs until January 3 and those who want to get and sign these petitions should do so. Petitions are available from United Organizations of Taxpayers Inc., 6431 West 5th St., Los Angeles, California 90048. Telephone (213) 936-4982.

Those who want property tax relief have no alternative but to get it themselves, and the only possible way is to sign a petition to put the property tax relief amendment on the June ballot. Then vote it into law.

The people of California do not yield their sovereignty to elected ofifcials who are supposed to serve them, nor give to public servants the right to decide what is or what is not good for the people. The people must always control the instruments of government they, the people have created. That is what constitutions are for.

Excellence A No-No

Probably the most dangerous factor in our present effort to bring all children a higher standard of educational opportunity is the determination of liberal leftists to achieve equality not so much by lifting up as by tearing down. The gifted child, whose potential contribution to society is great, must not be given the special attention and challenge his talents deserve unless the less qualified can get them, too, say the ideologues.

A particularly outrageous example of this regressive thinking was the lawsuit filed in San Francisco last week to halt the present operation of Lowell High School, a nationally famous all-academic institution. Lowell is the only high school in the city open to students from all sections on the basis of academic performance. Noted for the high quality of its teaching and the continuing scholastic excellence of its graduates, it is an integrated school with no discrimination — except perhaps the fact that because of restricted space in the locker rooms it is impossible to accommodate more girls.

Nevertheless, the suit filed by the Youth Law Center, federally funded by the Office of Economic Opportunity, charges Lowell with being "white elitist" and a drag on educational quality in the rest of the city's high schools because it draws the better students.

Lowell's principal has pointed out that a recent study shows that should its students be reassigned to neighborhood schools there would not be enough demand at any one school to warrant the advance courses in math, sciences or languages now available at Lowell.

Which, it seems, is the limited kind of education the Youth Law Center, and others, want for our children.

This type of action is what is going on throughout the Pasadena School System. There is no room for the gifted, although money is collected for their advancement.

Freeze and the Future

History will be some time in recording the full results of President Nixon's dramatic wage-price freeze, but it already is obvious that there will be quite a bit to record.

The immediate reaction ranged from total approval, surprisingly non-partisan, to severe criticism. Some said the new rules went too far, others not far enough. This, naturally, is par for the course.

Generally, however, the reaction continues to be one of recognition that something needed to be done, and finally was. It is a feeling that we have strong leadership in the economic area, that even though it may hurt a bit at times we'll be immensely benefitted by it in the long run. Not only domestically but internationally.

The anticipated worldwide monetary turmoil and retaliation wasn't long in coming, but the long range results should be a more stable dollar, a more stable domestic economy. Pointing out that "the country is on a new economic course played by new rules both at home and abroad," the San Francisco Examiner commented:

"Mr. Nixon has in effect told our friends around the world — Japan and the nations of Western Europe particularly — that the era of post-World War II tutelage by this country in the economic field are over. From now on they must stand and compete as equals, without the built-in trade advantages this country has so long afforded them."

It took courage, personal and political, for the President to do something he long had said he preferred not doing. But the time had come, he recognized it, and he acted with well planned speed.

Grassroots Opinion

STARBUCK, MINN., TIMES: "Why is it? A man wakes up in the morning after sleeping on an advertised blanket, in advertised pajamas. He will bathe in an advertised tub, wash with advertised soap, shave with an advertised razor, drink advertised coffee after his advertised juice, cereal and toast (toasted in his advertised toaster), put on advertised clothes and an advertised hat. He will ride to work in an advertised car, sit at an advertised desk, smoke advertised cigarettes and write with an advertised pen. Yet this man hesitates to advertise, saying that advertising does not pay. Finally, when his unadvertised business goes under he will then advertise it for sale."

R. Robert Evans | Editors and Publishers
Peggy L. Evans

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SENSING THE NEWS

AROUND THE U. S. CAPITOL

The late W. R. Inge, dean of St. Paul's cathedral in London, once wrote that the Dark Ages at least had the merit of knowing that they were dark. In our own time, we seem to have great difficulty recognizing or acknowledging ignorance, sham and the abandonment of intellectual and moral standards.

Many opinion-makers and leaders today strenuously avoid logic, refuse to examine political proposals in the context of history, and engage in sophistry — making the worse appear the better cause.

Thus some medical colleges yield to political pressure and admit unqualified students, explaining such admissions in terms of "democratic opportunity." A great religious denomination takes money from the collection plate and sends it to revolutionary terrorists who have engaged in armed insurrection against public authorities, characterizing this as "'social justice." Innumerable family counselors and writers discuss marriage as though it were simply a psychic relationship between a man and a woman and not a matter involving the survival of the race and the well-being of society as a whole. "Civil rights" in our time are interpreted as pertaining to the rights of the aggressor elements in a community, not the rights of the law-abiding majority.

It is no exaggeration to say that our institutions are drenched with sentimentality about the ignorant and the hostile. The tone of our society, within a short span of years, has degenerated. Discussion of community and national problems is characterized by an almost unprecedented banality.

Henry Fairlie, the well-known journalist, cited these conditions in a recent essay in Encounter magazine. Conversation, he said, "is increasingly being conducted at one level, in one tone of voice, about so limited a number of subjects that they are in effect, or are made to seem, one. Viet Nam, the Blacks — the Young: in America, but not only in America, these sometimes seem to be the whole of our range. It does not matter if we add the Environment one year, or Women's Liberation the next, there is no escape from the numbing monotony — the same vocabulary, the same shrillness, the same definitions."

Mr. Fairlie points out that almost every human problem is viewed on the single level of atrocity. The President of Yale University is outraged because Black Panthers are brought to trial on criminal charges. The New Yorker magazine, once a repository of civlized wit, bitterly condemns the values of the nation whose expensive vanities it advertises. Underground newspapers talk of concentration camps because District of Columbia police arrest demonstrators who have smashed windshields and slashed automobile tires. Social commentators such as Prof. Charles A. Reich, celebrate a new lifestyle while drugs destroy the minds of thousands of young people.

Mr. Fairlie presents the reality of the new lifestyle. "Most of us by now," he says, "have stood among the street people who congregate near any university; the stoned and the rocked and the rolled . . . The waste of those young lives on the streets — the casualties of the whole hallucinogenic and psychedelic hoax! Slumped from dawn to dawn against shop windows, begging for loose change, and always — always — one in tears. 'A bad trip!' How casual the explanation, how convenient the dismissal. But the Pied Pipers are always there to tell them that is beautiful; that they 'beautify' and 'renew'."

It is tragic that so many

——Please turn to Page 6

Winners of Rose Bowl Tickets Told

The public drawing for 3,500 Rose Bowl tickets was held at Pasadena's Wrigley Mansion Thursday by officials of the Pacific-8 Football Conference and the Tournament of Roses Association.

First of the 1,750 winners was Mr. Larry Redding of Covina, California. His name was drawn by Kathy Arnett, the 1971 Rose Queen, who was assisted in the drawing by Torunament Vice President Otis Blasingham, Raymond A. Dorn of the Tournament's football committee and Jesse Hill and J. D. Morgan, athletic directors of USC and UCLA respectively.

Each of the winners will be notified by mail that he is entitled to buy a pair of tickets to the 1972 Rose Bowl Game.

The drawing is held for the convenience of the public. It replaces cash-and-carry ticket sales, which resulted in long waiting lines and all-night vigils outside the Rose Bowl for those who wanted seats.

The Tournament of Roses Association holds annual drawings by arrangements with the Pacific-8 and Big-10 football conferences, whose teams square off in the bowl on January first.

The first 10 winners drawn on Thursday did not include any Sierra Madreans.

Law: 'What You Want To Know'

"What you always wanted to know about law and were afraid to ask . . ." will be the interesting program presented by the Evening Section of the San Gabriel Valley Alumnae Chapter of Alpha Chi Omega, November 3rd at 7:45 p.m. Speaking on this fascinating subject will be the well known Altadena Attorney L. Christian Hauck. Mr. Hauck is a member of the California Bar and Los Angeles County Bar Associations. He was named "Outstanding Young Man of America" by the National Chamber of Commerce in 1970.

The meeting will be held at the Arcadia home of Mrs. John L. Dicmus, 1227 Louise Avenue. For reservations call Mrs. Niles Bjerg, 447-5131.

New Loan Mgr. For Republic

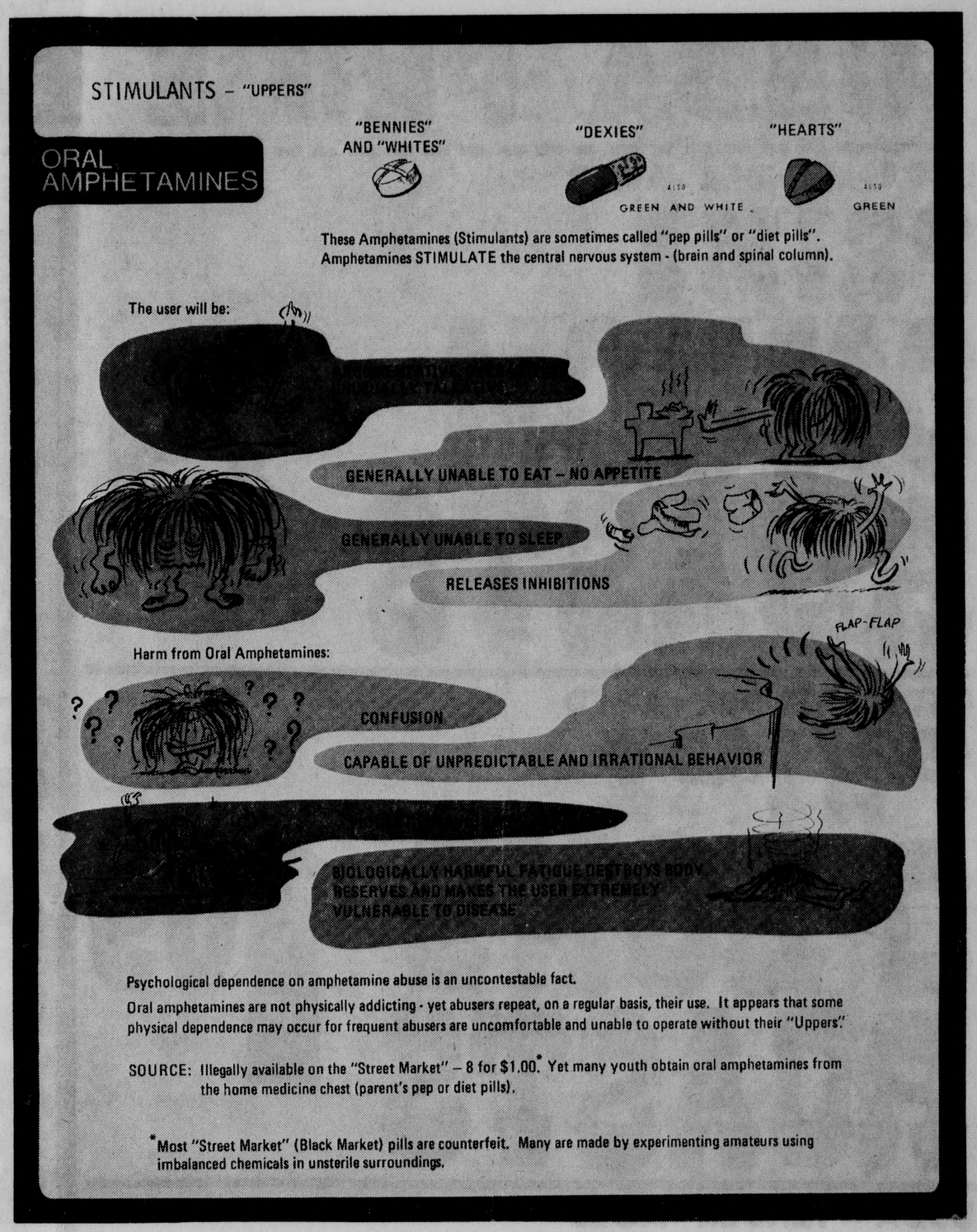
Robert T. Richey, senior vice president, Republic Federal Savings, has been appointed loan service manager for the Association, with headquarters in the head office, Altadena. The anouncement was made by Arthur L. Ferris, Chairman of the Board.

Mr. Ritchey joined Republic Federal in 1964 as a management trainee, assuming the post as assistant vice president. During his tenure with the Association, his responsibility has grown, moving ahead to vice president, savings and marketing and, later, as senior vice president. Other duties assumed were those of corporate secretary and assistant managing officer.

Mr. Ritchey is a member of the board of governors (LA Chapter) Savings and Loan Institute, as well as the board of governors, "President's Circle," U.S.C. He is also a member of the Loan Service Managers Group of Los Angeles.

A native of Southern California, he and his wife, Pat, live on the Palos Verdes Peninsula, with their three children: David, 4; Carol, 2; and Kate, four months.

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